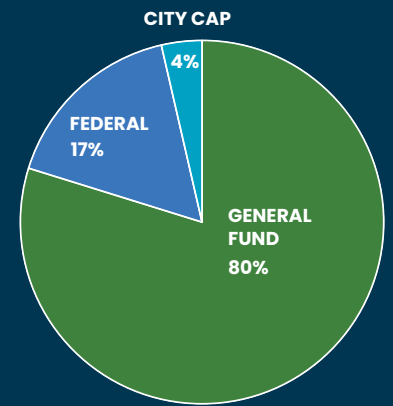


COMMERCE BY THE NUMBERS

OUR 2024 IMPACT

FY25
BUDGET
\$76.2M



BIG PICTURE IMPACT

\$37.1 M

TOTAL INVESTED IN COMMUNITY & NONPROFIT PARTNERS

3,899

JOB CONNECTIONS THROUGH COMMERCE

11,126

BUSINESSES SUPPORTED

515

BUSINESS IMPROVEMENT GRANTS TOTALING \$6.14 M

ECONOMIC MOBILITY & WORKFORCE DEVELOPMENT

324

CLEANING AMBASSADORS FOR PHL TAKING CARE OF BUSINESS

1,066

PAID INTERNSHIPS & WORK-BASED LEARNING EXPERIENCES

\$1.15 M

TOTAL INVESTED IN WORKFORCE SOLUTIONS GRANTS

\$779,827

TOTAL INVESTED IN MINORITY TECH TALENT

73

FAIR CHANCE HIRING EMPLOYER PARTNERS

\$860,000

TOTAL QUALITY JOB GRANTS FUNDING 542 JOBS

BUSINESS ATTRACTION & RETENTION

39

MAJOR BUSINESSES ATTRACTED & RETAINED

541

INTERNATIONAL BUSINESSES ENGAGED

12

NEIGHBORHOOD REAL ESTATE PROJECT GRANTS TOTALING \$5.2 M

38

EMERGENCY GRANTS FOR BUSINESSES TOTALING \$252,761

13

PHL MADE GRANTS TOTALING \$340,375

COMMERCIAL CORRIDOR BEAUTIFICATION & PUBLIC SAFETY

155

CORRIDORS CLEANED THROUGH PHL TAKING CARE OF BUSINESS

25

CORRIDOR ENHANCEMENT GRANTS TOTALING \$530,000

\$6.5 M

CAPITAL IMPROVEMENTS ON CORRIDORS

622

BUSINESS SECURITY CAMERAS

21

CORRIDOR MANAGERS FUNDED

26

STOREFRONT IMPROVEMENT GRANTS TOTALING \$621,000

MINORITY, WOMEN & DISABLED-OWNED ENTERPRISES (M/W/DSBES)

\$530.47 M

CITY CONTRACTS AWARDED TO M/W/DSBES IN FY24

35.5%

PERCENTAGE OF CITY CONTRACTS AWARDED TO M/W/DSBES IN FY24

2,160+

BUSINESSES IN THE OEO REGISTRY

60

TARGETED OUTREACH CAMPAIGNS

COMMERCE FY26 VISION AND PRIORITIES

The Department of Commerce is a catalyst of inclusive economic growth in Philadelphia. We are committed to Mayor Cherrille L. Parker's vision of making Philadelphia the safest, cleanest, and greenest big city in the nation with access to economic opportunity for all.

VALUES

- ✓ Impact-Focused
- ✓ Business-Centered
- ✓ Inclusive Growth-Oriented
- ✓ Collaborative

STRATEGIES

- Deliver Service Excellence to Businesses
- Offer Business Education and Capacity Building
- Provide Direct Capital to Businesses
- Proactively Attract and Retain Businesses
- Activate Neighborhood Economic Growth
- Advance Innovative Workforce Solutions
- Enable Efficient & Effective Operations

SERVICE EXCELLENCE

MAYOR'S BUSINESS ACTION TEAM

The Mayor's Business Action Team (MBAT) in the Department of Commerce provides personalized assistance in multiple languages to entrepreneurs for all aspects of doing business in Philadelphia. MBAT Business Navigators help businesses resolve complex challenges in navigating City regulations.

SCAN ME



PHILADELPHIA PERMIT NAVIGATOR

The City is expanding the online Permit Navigator tool to help users determine what permits and approvals are necessary for their residential and commercial projects. This interactive tool makes information about the permit process clearer and more accessible.

SCAN ME



PHILADELPHIA METRICS

All figures represent annual averages for 2024 compared to 2023.

POPULATION

↓ 1.6M
(-0.7%)

LABOR FORCE

↑ 752.4K
(+1.29%)

EMPLOYED
PHILADELPHIANS

↑ 718.7K
(+1.03%)

UNEMPLOYMENT RATE

↑ 4.5%
(+0.08%)

JOB GROWTH

↓ 2.1%
(-3.4%)

UPDATED 03/13/25