Project No. 56182

H&R Block Signage Package

1201 Chestnut Street
Philadelphia, PA 19107

H&R BLOCK

IDENTITI

SIGNAGE | BRANDED ENVIRONMENTS | MAINTENANCE

LEGEND

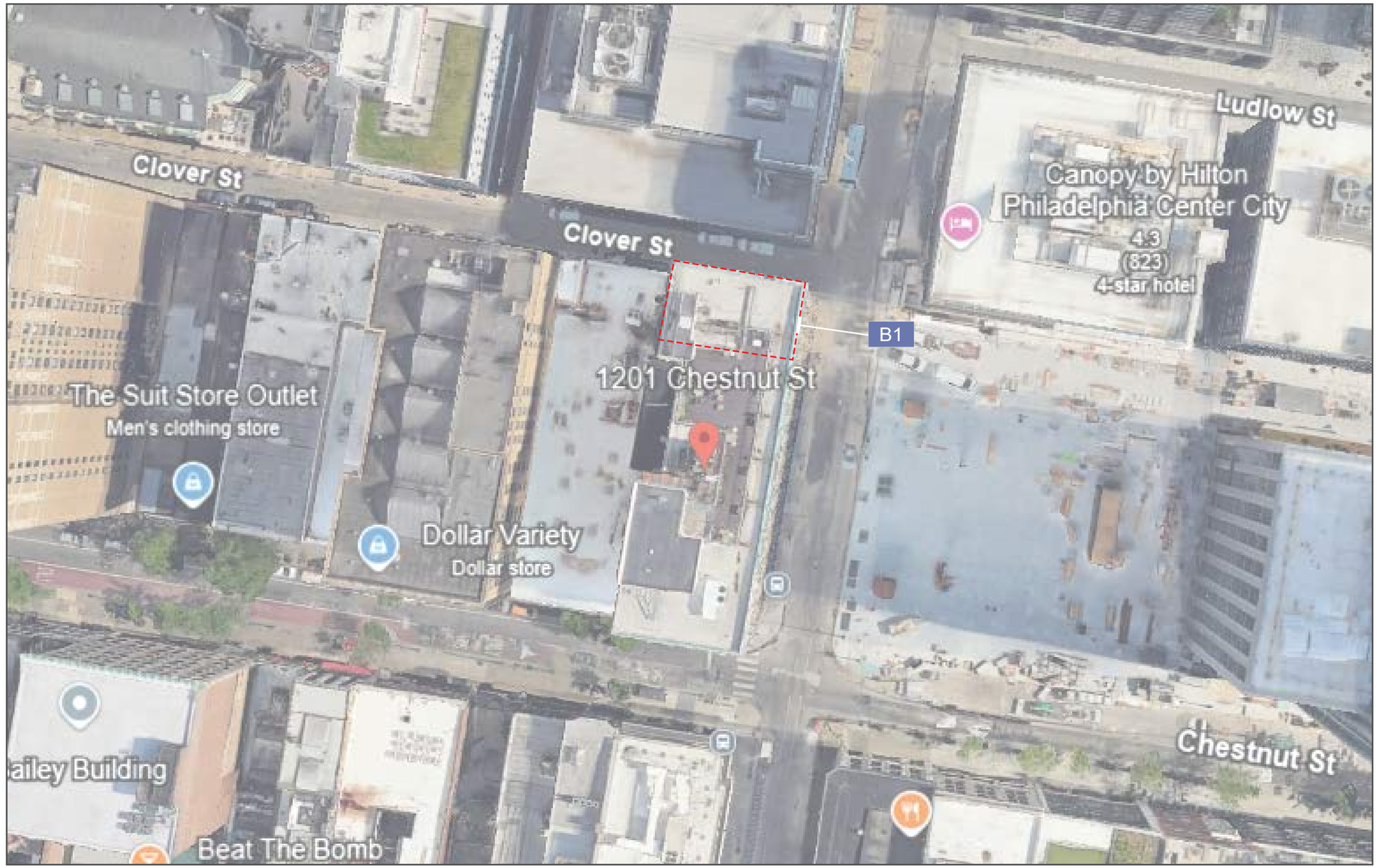
B1 Blade Sign

SIGNAGE CRITERIA

Code:
2 sq. ft. per lin. ft. of ground floor frontage; 100 sq. ft. per sign.
Max height: the lower of the roof line or second floor window sill
Projecting signs shall not extend more than 24" over any public right-of-way
No more than two ft. when the lowest part of the sign which extends over the right-of-way is between eight ft. and 10 ft. above the right-of-way

Landlord restrictions:
N/A

B1 48’ x 2 sqft = 96 SF Allowed



IDENTITI
2000 Center Drive
Suite C411
Hoffman Estates, IL 60192
Office 847.301.0510
identiti.net

W.O. No.	56182	**Orig. Draft**	01.15.2025	**Rev. Art**	N/A	Customer	H&R BLOCK
Address	1201 Chestnut Street	**Project Mgr.**	N/A	**Rev. Date**	00.00.0000		
City, ST	Philadelphia, PA 19107	**Designer**	IDV	**Page Rev.**	000		

North

Plan View:
Site Plan
Exterior

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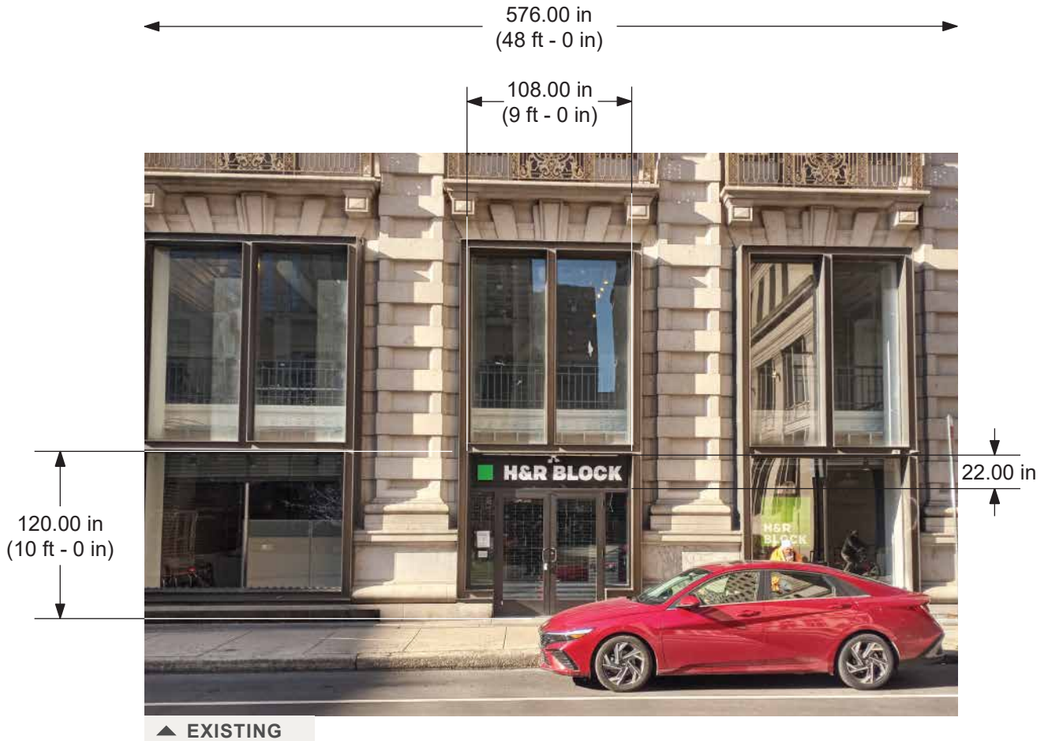


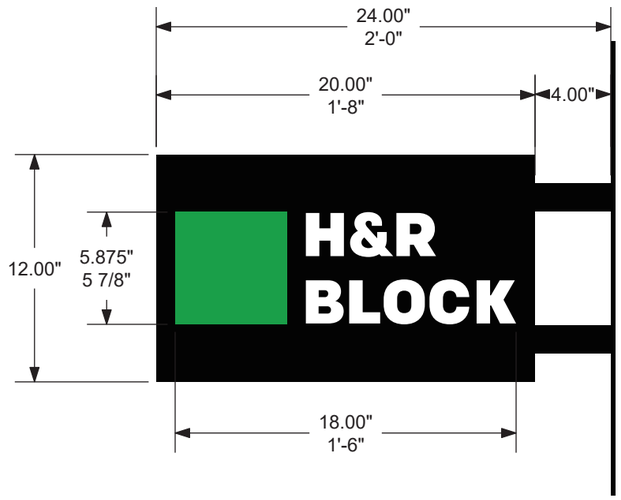
▲ EXISTING

Electrical to be run through mounting arm and connected to existing power

▲ PROPOSED

ALLOWED SF: 96

PROPOSED SF: 5.5



SCALE: 1" = 12"

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Rev. Art	EG
Rev. Date	02.18.2025
Page Rev.	002

Color Palette

- Face: Aluminum Panel
- Face: Painted Black
- Logo Vinyl: Arlon 2500 - Green 2586
- Letters: Aluminum Painted White

Sign Type:
D/S Non-Illuminated
Blade sign Applied Vinyl
Mounting on Arm Structure

Signage:
B1
Blade Sign

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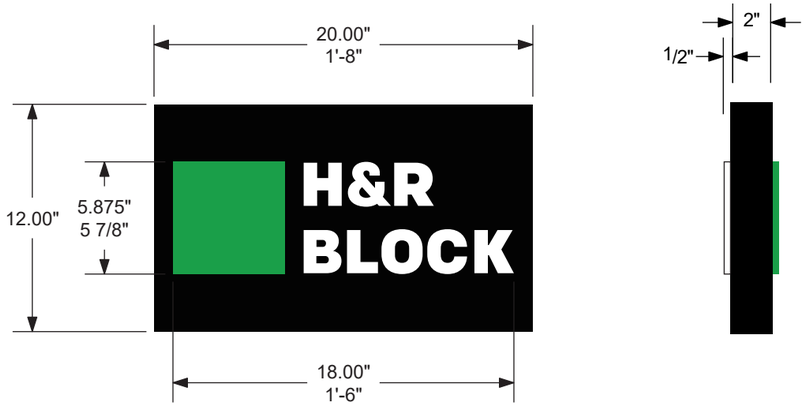
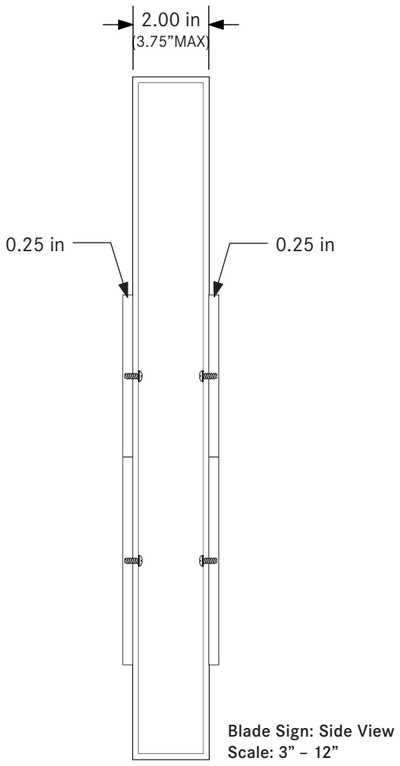
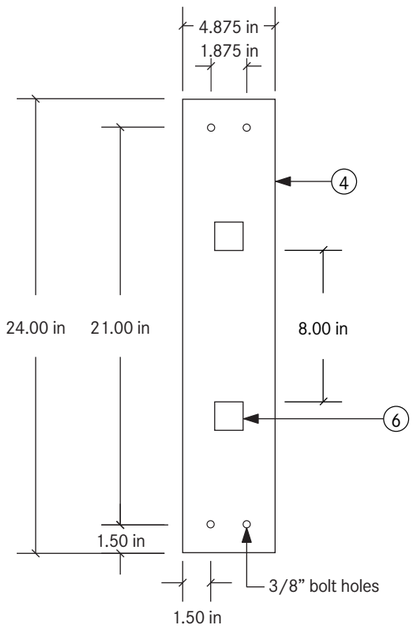




Blade Sign: Side View
Scale: 3" – 12"

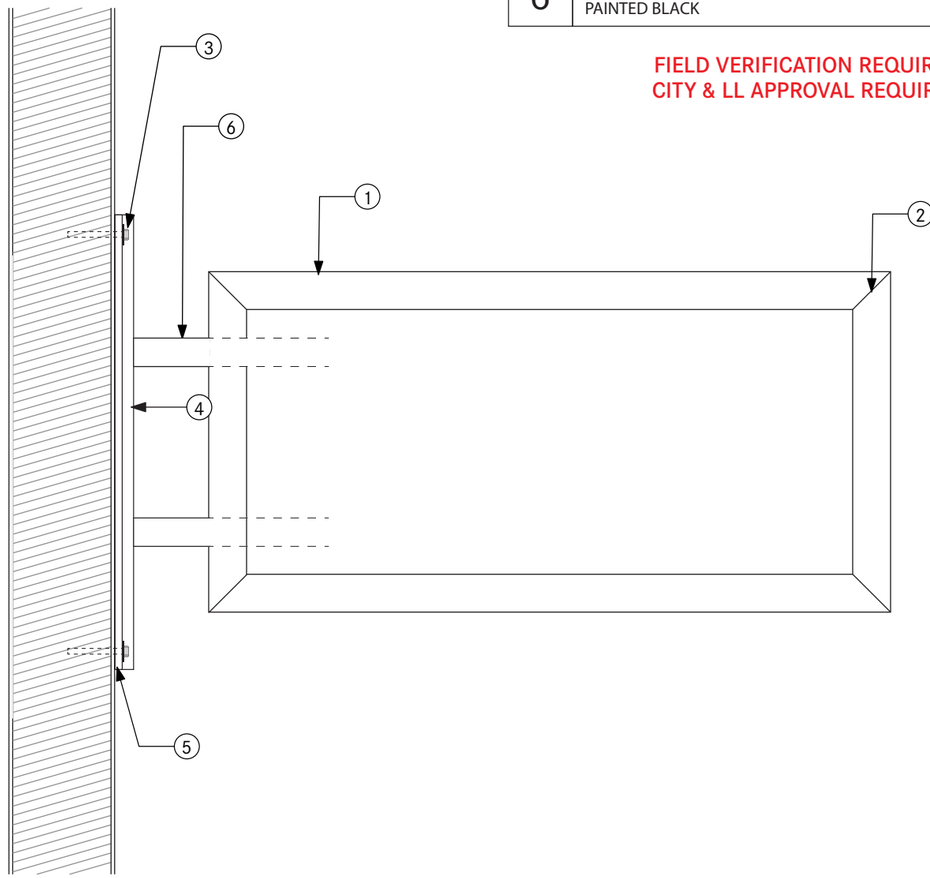
MOUNTING PLATE



Scale: 1 1/2" – 12"

NON-ILLUMINATED BLADE	
1	.090 ROUTED ALUMINUM PANELS PAINTED (TBV) W/ 1/4" FCO ALUMINUM LETTERS AND APPLIED VINYL
2	1.5"X1.5" TUBULAR INTERNAL FRAME: WELDED IN ALL 4 CORNERS
3	MOUNTING HARDWARE: VARIES ON FACADE TYPE AND SUPPORT STRUCTURE
4	3/8" THICK ALUMINUM MOUNTING PLATE PAINTED BLACK
5	1" DEEP ALUMINUM PLATE COVER PAINTED BLACK
6	1.5" SQUARE ALUMINUM TUBE (QTY 2) PAINTED BLACK

FIELD VERIFICATION REQUIRED
CITY & LL APPROVAL REQUIRED



SCALE: NTS

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D/S Non-Illuminated
Blade sign Applied Vinyl
Mounting on Arm Structure

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Sign Specifications

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