

BROWN EXPEDITING SERVICES

March 7, 2025

Philadelphia Art Commission
1515 Arch Street, 13th Floor
Philadelphia, PA 19102

7TH Avenue
1421 Walnut Street
Philadelphia, PA

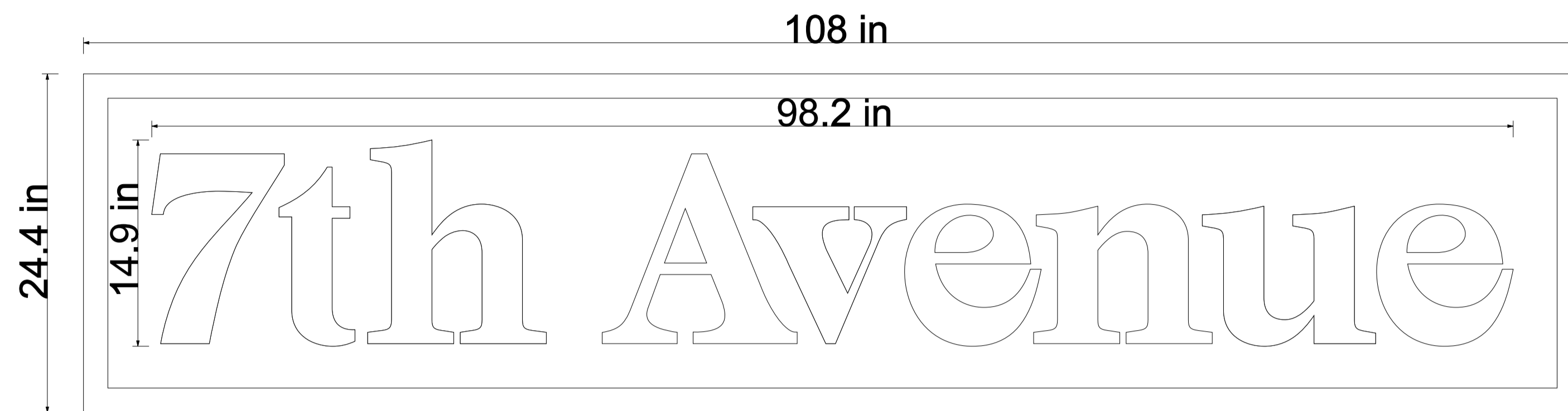
To Whom it May Concern:

Please review this package for a new illuminated flat wall sign.
It will read 7TH Avenue with a border around it. The border is 24.4" x 108" and the letters
are 14.9" x 98.2". They are backlit stainless steel, painted matte white.

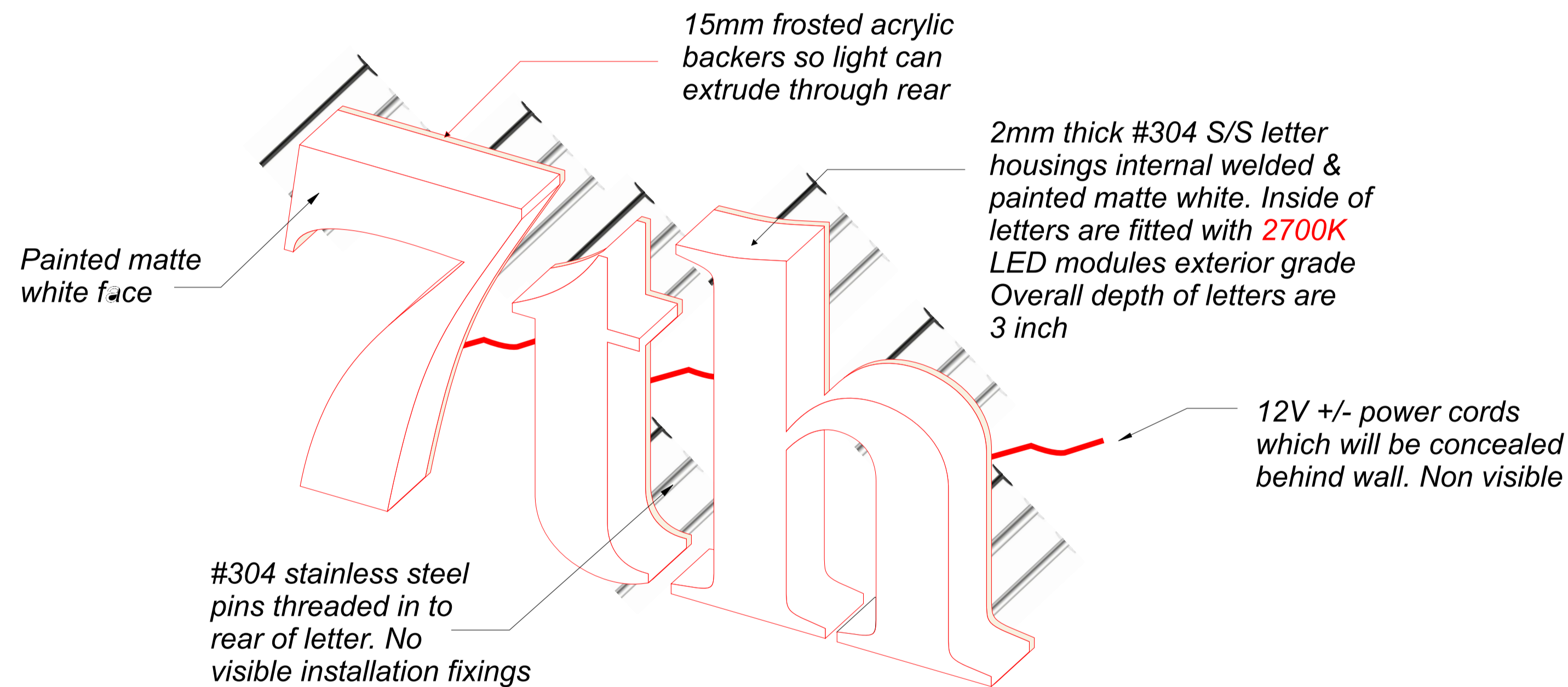
If you need any further information, please contact me.

Thank you,
Linda

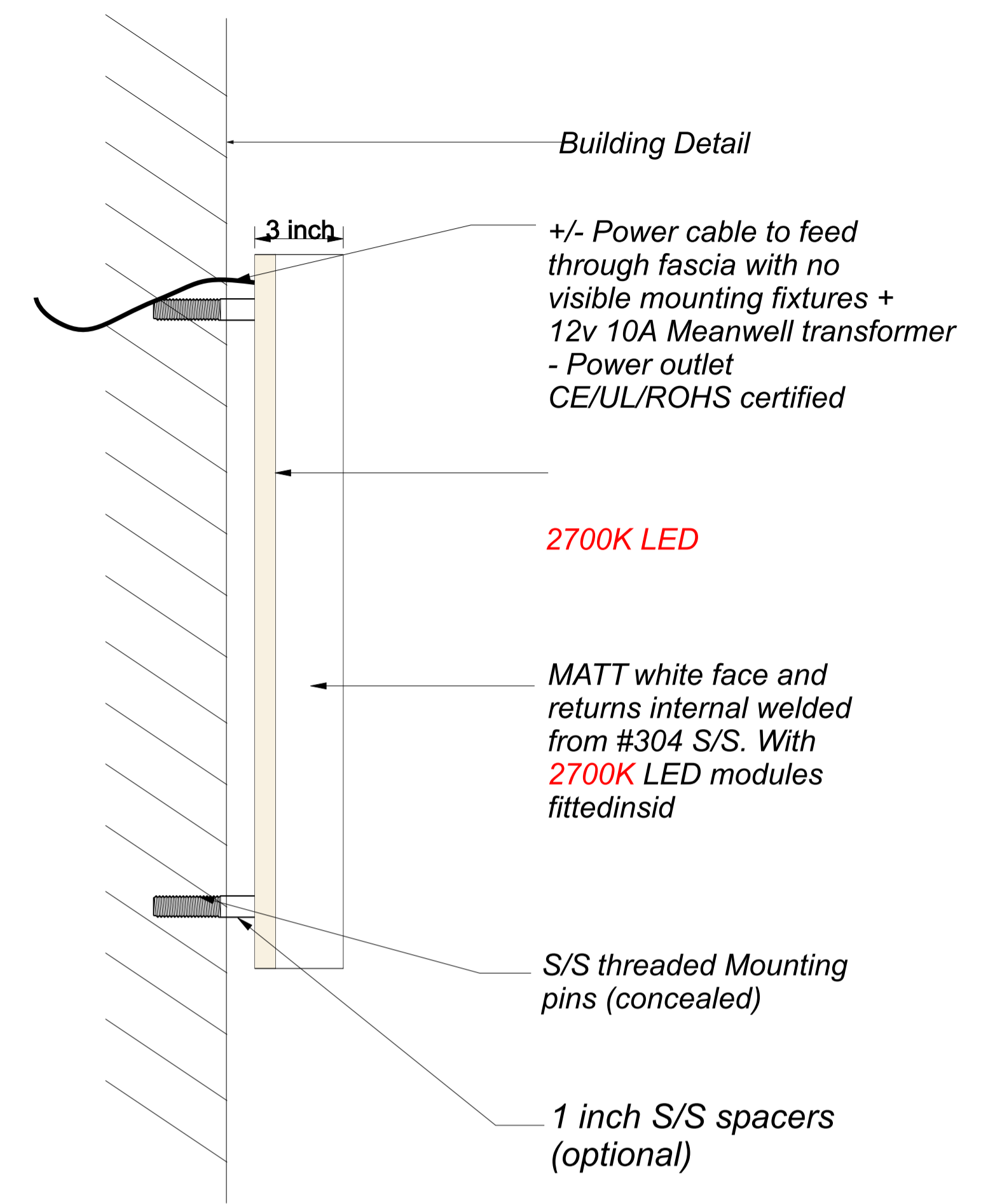
**S1: #304 Stainless steel letters with halo/backlit illumination
Philadelphia**



Front Elevation



3D Elevation // example of installation



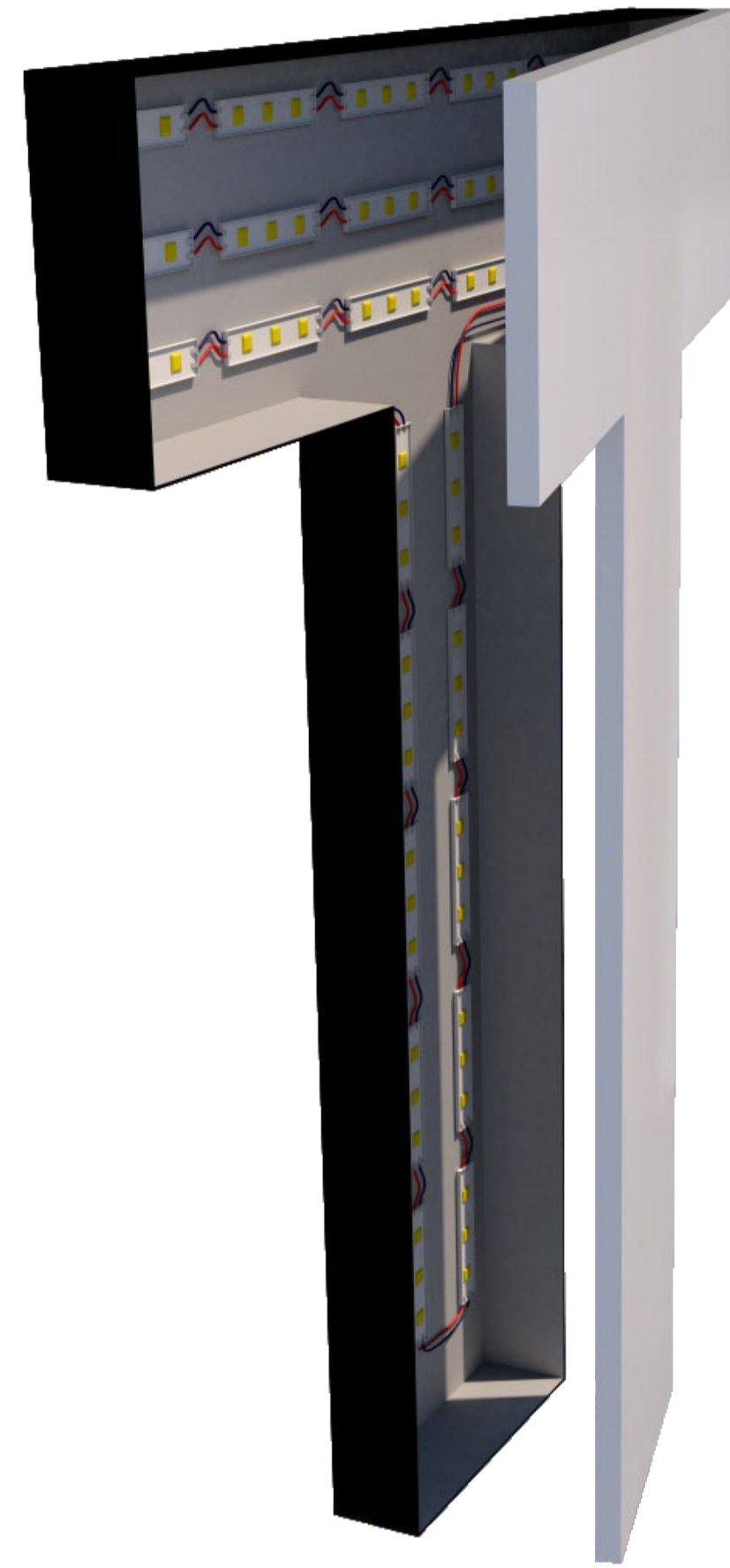
Side Elevation



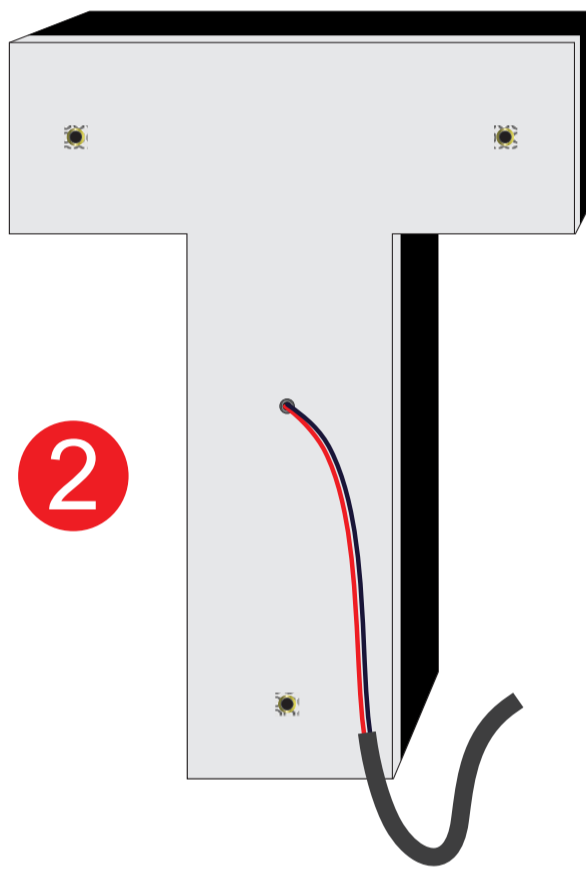
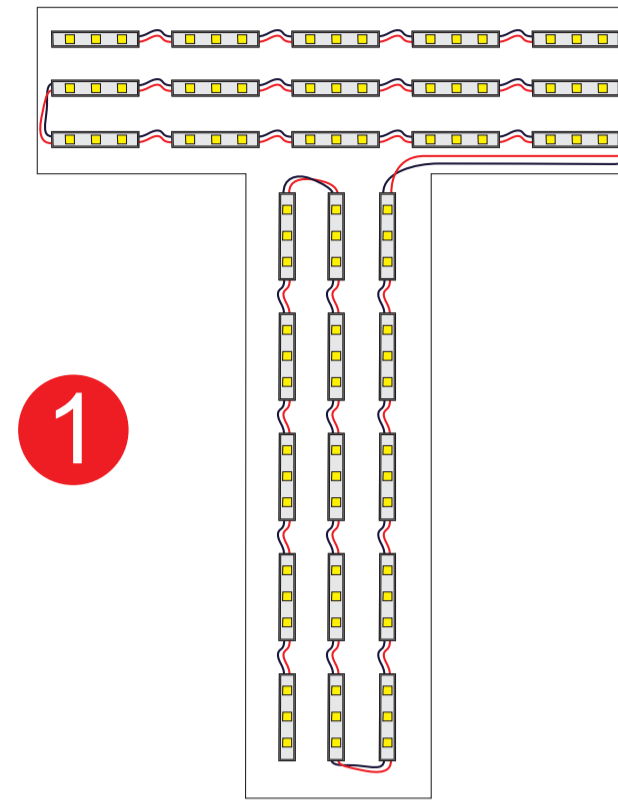
Existing Example

Scope of works: 108in x 24.4in x 3inch deep 3D fabricated letters made from 2mm #304 S/S painted matte white. Letters fitted with **2700K** exterior grade LED modules. Face and sides of letters to be opaque, and the rear of letters to be made from 15mm frosted acrylic to create warm white back lit / halo illumination. Installed to wall using threaded S/S pins and chrome 1inch spacers. +/- cables to be fed through fascia cavity - 12V 10A transformer - power outlet. All wires to be completely concealed & not visible. 300Wattage. CE/ROHS/UL Certified

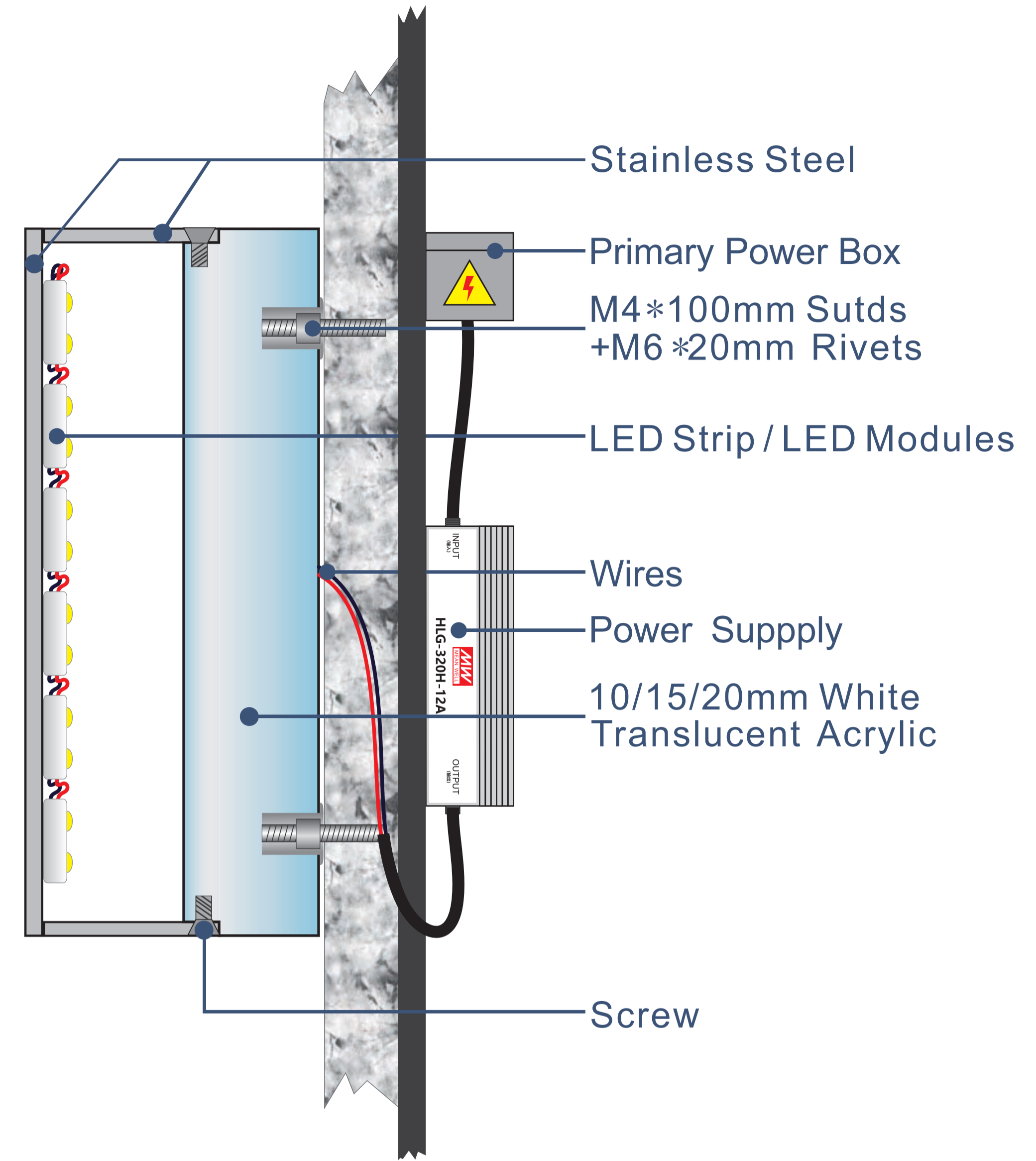
S1: Product Details for backlit border and letters
Philadelphia



FABRICATION DETAIL
 SCALE



1 LEDS MAP
 2 WIRES OUTLET MAP



SIDE VIEW INSTALLATION DETAIL
 SCALE

3 ILLUMINATION

S1: Renderrings
Philadelphia



Matte white 3inch deep Letters & Border
2700K Warm white backlit (illumination may appear different on screen)

S1: Proposal of backlit signage superimposed on the building Philadelphia



Existing



Proposed with measurements



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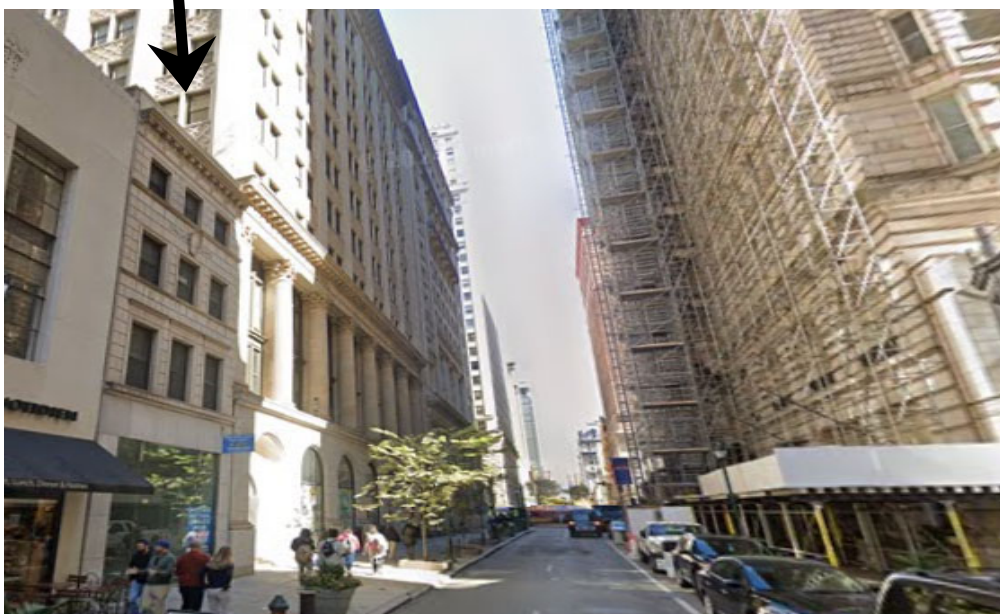
1421 WALNUT STREET



ACROSS WALNUT STREET



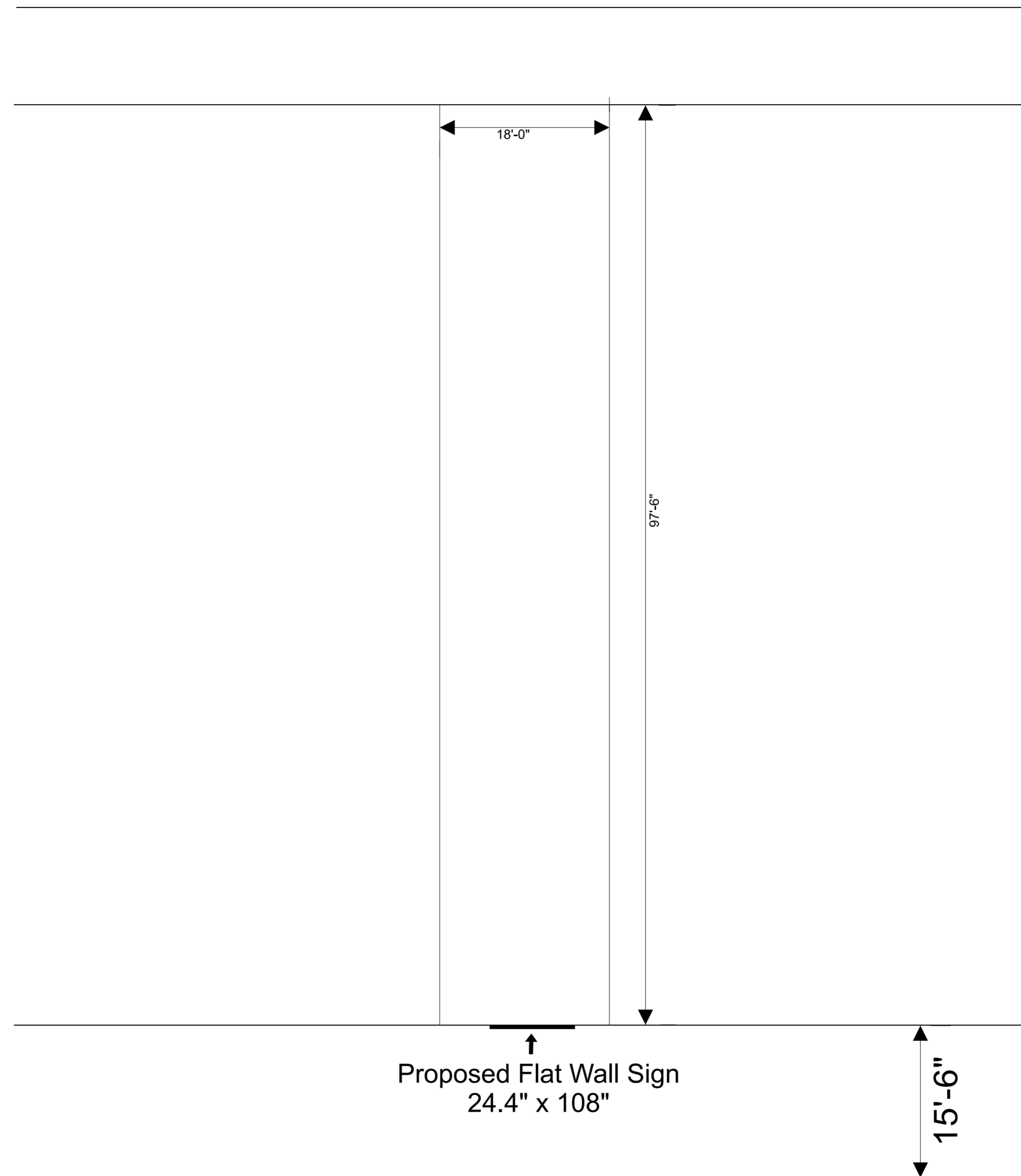
Looking East on Walnut Street



Looking West on Walnut Street

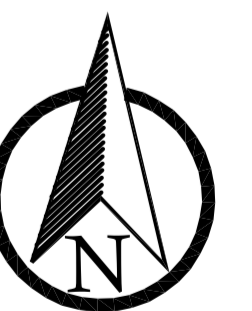


MORAVIAN STREET (10'-20'-10")



WALNUT STREET (16'-26'-15.6')

7th Avenue
1421 Walnut Street
Philadelphia, PA 19102



Scale: 1"=10'

SITE
PLAN