



The Philadelphia Art
Commission
Established 1911

Robert Roesch
Chair

José Almiñana
Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall
Mario Zacharjasz

**Sign and Streeterly
Committee**
Raed Nasser
Labaron Palmer
Robert Roesch
Alex M. Smith

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Director

One Parkway Building
1515 Arch St., 13th Floor
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Sign & Streeterly Committee Report

Wednesday, February 26, 2025 - 9:30 AM

Sign Applications

Second Reviews:

- 300-24**
Curtis Institute of Music
233-35 S 18th Street
Zoning: RMX-3 within /CTR Center City Overlay District –
Rittenhouse Square

Recommend for approval as presented. It was noted that four building banners requiring ZBA approval, that were included in the first review, were removed from the application.

First Reviews:

- 27-25**
Saints
1901 Chestnut Street
Zoning: CMX-4 within /CTR Center City Overlay District –
Center City Commercial Area

Recommend for revise and resubmit. The Committee had concerns about the impact of the awning on the adjacent business, requesting it be redesigned as a wall sign on the building or transom. The Committee requested that if the applicant is committed to an awning, it would have to be smaller, both in terms of width and projection, to minimize the impact on the adjacent business.

- 28-25**
Indochino
1519 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommend for approval as presented.

- 29-25**
Sandbox
1712 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommend for revise and resubmit. The Committee requested removal of the projecting sign. The Committee had concerns with the size and amount of signage



on the second floor, requesting it be redesigned. The Committee suggested: scaling down the second-floor window signage so that it would not be covering the entire second floor window bay; reducing the illumination; and moving the second-floor wall to be incorporated into the window signage. The Committee had no concerns with the first-floor wall sign.

4. 30-25

Bond Vet

2101 Walnut Street

Zoning: CMX-4 within /CTR Center City Overlay District –
Center City Commercial Area

Recommend for approval as presented. It was noted that three of the window bays would remain transparent, while the two window bays furthest from Walnut St. would be covered with frosted decals for privacy. Applicant to ensure Zoning Code conformance with L&I and resubmit should any revisions be required.

5. 31-25

Abercrombie and Fitch

1702 Walnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommend for revise and resubmit. The Committee requested the projecting sign be removed. It was noted that the recommendation could be updated to approval for the wall sign, with the removal of the projecting sign from the application.

6. 32-25

One Physical Therapy and Wellness

2015 Sansom Street

Zoning: CMX-4 within /CTR Center City Overlay District –
Center City Commercial Area

Recommend for approval upon receipt of additional information. The projecting sign requires ZBA approval. The Committee requested that ZBA approval be provided as a condition for approval.

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