



Sign & Streeterly Committee Agenda

Wednesday, October 30, 2024 - 9:30 AM

Via Zoom – meeting link:

<https://us02web.zoom.us/j/85251177834?pwd=ZHEvd1FJRlpiOFNyK3g3SVVzT01MUT09>

Instructions for public participation are located at the end of this agenda.

Streeterly Applications

First Reviews:

- 297-24**
Johnny Brenda's
1201 Frankford Avenue

Sign Applications

Second Reviews:

- 225-24**
Taco Bell Cantina
1614 Chestnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area
- 83-24**
William D. Kelley School
1601-49 N 28th Street
Zoning: RM-1

First Reviews:

- 298-24**
Starbucks
1000-32 Chestnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area
- 300-24**
Curtis Institute of Music
233-35 S 18th Street (aka 1726 Locust Street)
Zoning: CMX-5 within /CTR Center City Overlay District –
Rittenhouse Square
- 301-24**
Equinox
1911 Walnut Street
Zoning: CMX-4 within /CTR Center City Overlay District –

The Philadelphia Art
Commission
Established 1911

Robert Roesch
Chair

José Almiñana
Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall
Mario Zacharjasz

Sign and Streeterly Committee

Raed Nasser
Labaron Palmer
Robert Roesch
Alex M. Smith

Alex M. Smith
Director

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

215-683-4636

[www.phila.gov/departments/
philadelphia-art-commission/](http://www.phila.gov/departments/philadelphia-art-commission/)



Center City Commercial Area

4. **302-24**
Wells Fargo
1501 Chestnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area
5. **303-24**
F1 Arcade
1330 Chestnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area
6. **304-24**
Five Iron Golf
1717 Arch Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Parkway Buffer
7. **305-24**
Yummy Picks
1122 Walnut Street
Zoning: CMX-4 within /CTR Center City Overlay District –
Center City Commercial Area
8. **306-24**
Weckerly's
1600 Spruce Street
Zoning: CMX-2; Signage encroachment within the Right-of-Way
9. **307-24**
JD
1530 Chestnut Street
Zoning: CMX-5; Signage legalization within /CTR Center City Overlay District –
Center City Commercial Area

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Instructions for Joining the Sign & Streeery Committee Zoom Meeting as a Member of the Public

If you have a **computer, tablet, or smartphone**, please join us online: You will be able to view the meeting and submit questions.

<https://us02web.zoom.us/j/85251177834?pwd=ZHEvd1FJRlpiOFNyK3g3SVVzT01MUT09>

- The meeting will open to the public at **9:30 AM**
- Zoom may ask you to add an extension to your browser before you log in.
- **Webinar ID: 852 5117 7834**
- **Passcode: 644963**

If you do not have a computer, tablet, or smartphone, please join us on your **landline telephone**. You will be able to listen, but not see the presentation.

- **Dial: +1 (267) 831-0333**
- **Webinar ID: 852 5117 7834**
- **Passcode: 644963**

Members of the public have multiple ways to comment on agenda items. When the agenda item that you are interested in is being discussed, you can use the “**raise hand**” feature in Zoom. If you are joining by phone, you may also use the “raise hand” feature by dialing “*9” during the public comment period.

We will also field questions and comments by email. Questions and comments must be received before **noon** the day before the Committee meeting in order to be considered. Please send emails to: artcommission@phila.gov

Recordings of the Sign & Streeery Committee meetings are posted on the Art Commission website:

<https://www.phila.gov/departments/philadelphia-art-commission/recordings-of-public-meetings/>

Please be advised that the Sign & Streeery Committee meeting will be recorded. Joining and/or participating in the meeting constitutes your consent to the recording.

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