

R1: revision done to update with most recent portal updates-04/04/23
R2: revision done to add a second option for premium bands-04/18/23
R3: revision done to remove option two-05/04/23
R4: revision done-05/11/23
R5: revision done-05/11/23
R7: revision done to update press band, canopy and window vinyl-02/22/24
R8: revision done to update some dimensions-08/11/24
R9: revision done - 02/03/18/24
R10: revision done to update interior fascia band-04/01/24
R11: revision done to update as per field verification-08/07/24
R12: revision done to add details for graphics-08/09/24
R13: revision done to update lighting measurements details-08/23/24
R14: revision done to add letter case-08/29/24
R15: revision done to update lighting dimensions-09/20/24
R16: revision done-10/14/24

WELLS FARGO

Store Number # 108027
15TH & Chesnut

1501 Chesnut St Philadelphia, PA 19102 USA



PROPOSED



4444 Federal Blvd San Diego, CA 92102
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WELLS FARGO RETAIL 2
1501 Chesnut St
Philadelphia, PA 19102 USA

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Sales: Art Navarro
Coordinator: Marianne Domingo
Design: Oz Lemus
Engineering:

date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS_FARGO_108027_2

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 R9: revision done - 02/05/18/24
 R10: revision done to update interior fascia band -04/01/24
 R11: revision done to update as per field verification -08/07/24
 R12: revision done to add distraction graphics -09/06/24
 R13: revision done to update awning attachment details -09/23/24
 R14: revision done to add lease space dim -02/09/2024
 R15: revision done to update building dimensions -02/19/2024
 R16: revision done -02/10/2024

Code

Ground Signs	Allowed by Code	Currently Installed	Current % Utilized	Proposed	Proposed % Utilized	Δ (% Delta)
Height (ft.):	10	0	0.0%	0	0.0%	#DIV/0!
Number:	1	0	0.0%	0	0.0%	#DIV/0!
Square Footage (ft):	50	0	0.0%	0	0.0%	#DIV/0!

Wall Signs	Allowed by Code	Currently Installed	Current % Utilized	Proposed	Proposed % Utilized	Δ (% Delta)
Height (ft.):	0	0	#DIV/0!	0	#DIV/0!	#DIV/0!
Number:	5	5	100.0%	5	100.0%	0.0%
Square Footage (ft):	100	87.5	87.5%	95	95.0%	8.6%

Total Signage	Allowed by Code	Currently Installed	Current % Utilized	Proposed	Proposed % Utilized	Δ (% Delta)
Number:	6	5	83.3%	5	83.3%	0.0%
Square Footage (ft):	150	87.5	58.3%	95	63.3%	8.6%

% Delta: (proposed - currently installed)/currently installed

Ground Signs

Existing:	0	
New:	0	Removed 0
Net Change +/-:	0	
Wind Load:	tbd	

Wall Signs

Existing:	5	
New:	5	Removed 0
Net Change +/-:	0	

All Secondary Signs

Existing:	0	
New:	0	Removed 0
Net Change +/-:	0	

Additional Code Information:

Directional Information:	Yes	Height Allowe 7'	Number allowe	Not stipulated	SF
Window Signage Count Against SF:	No	Yes/No:	No	% of Window Allowed to be Used:	%
Set Back Restrictions:	N/A	Ground Sign:	N/A	Directional:	
Permit Information:	Contact:	Rena Pinh;	Cost:	\$207 per sign	
Other Permit Information:	Cost to Renew	TBD	Expiration Date:	6 months	

Branding Rationale / Comments:

Awnings - Illumination is allowed if lighting is directed toward the area beneath the awning. If in row, requires Art Commission approval.

Accelerated Plan Review - \$1050



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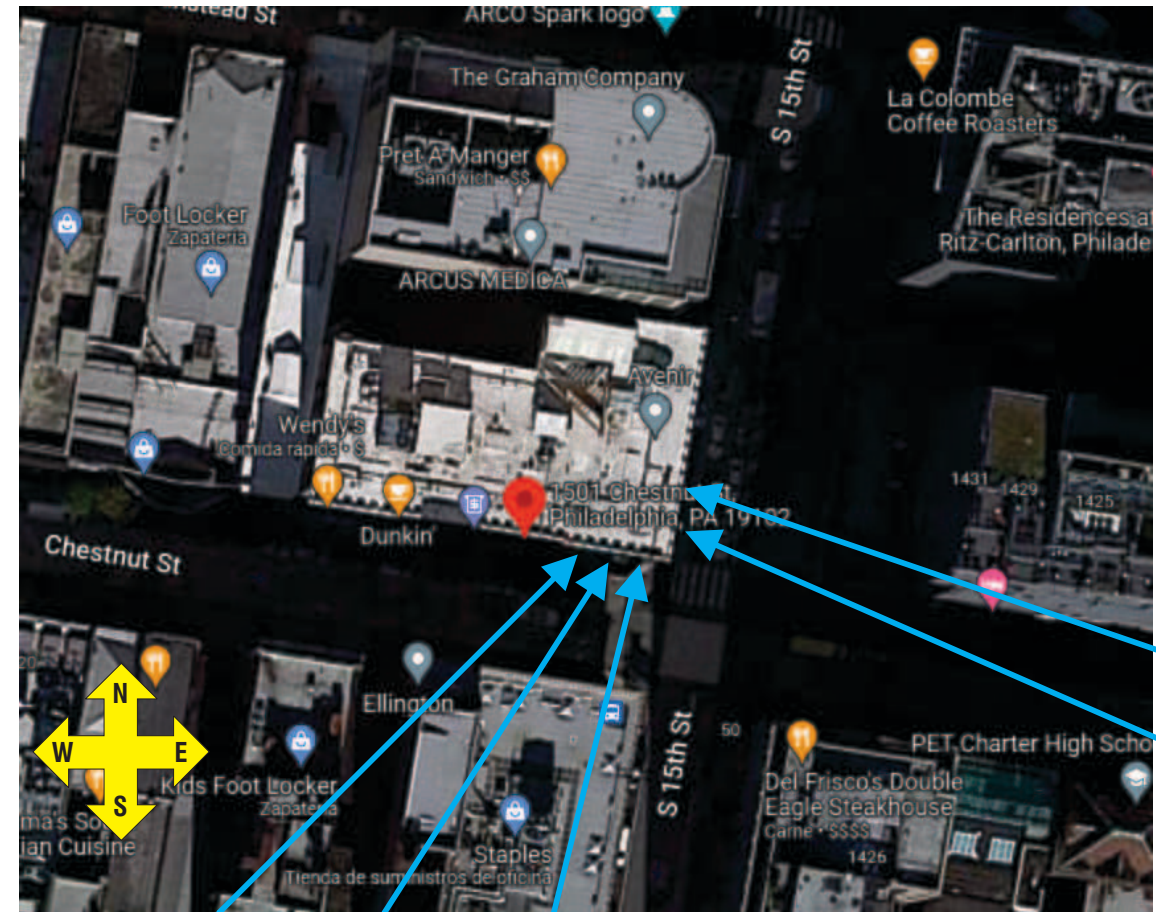
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R13: revision done to update awning attachment details-04/09/23/24
R14: revision done to add lease space dim-04/09/20/24
R15: revision done to update building dimensions-04/10/20/24
R16: revision done-04/10/14/24

SIGN LEGEND

SIGN #	EXISTING SIGN	SF	RECOMMENDED SIGN	SF	QTY
E01	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E02	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E03	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E04	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E05	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E06	DOOR VINYL		WFR2-WE-G (BY QSP)	4.37	1
E07	AWNING		WFR2-CAN-60X76X12		1
NE08	NONE		WFPSG2-SG-45 (BY QSP)		6
NE09	NONE		WFPSG2-SG-3 (BY QSP)		2
NE10	NONE		WFPSG2-SG-3 (BY QSP)		1
E11	ATM		WF- ATM (BY ATM GROUP)		1
V	NONE		(BY QSP)		4
NI01	NONE		WF-PR-IL-588-(INTERIOR)		9
NI02	NONE		WF-PR-IL-554-(INTERIOR)		9
NI03	NONE		WFR2-IFB-28X265		1
NI04	NONE		WFR2-IFB-R-SP-10		1
NI05	NONE		WFR2-IFB-R-SP-10		1
V	NONE		WFR2-BID-WG		4



SITE PLAN

N.T.S.



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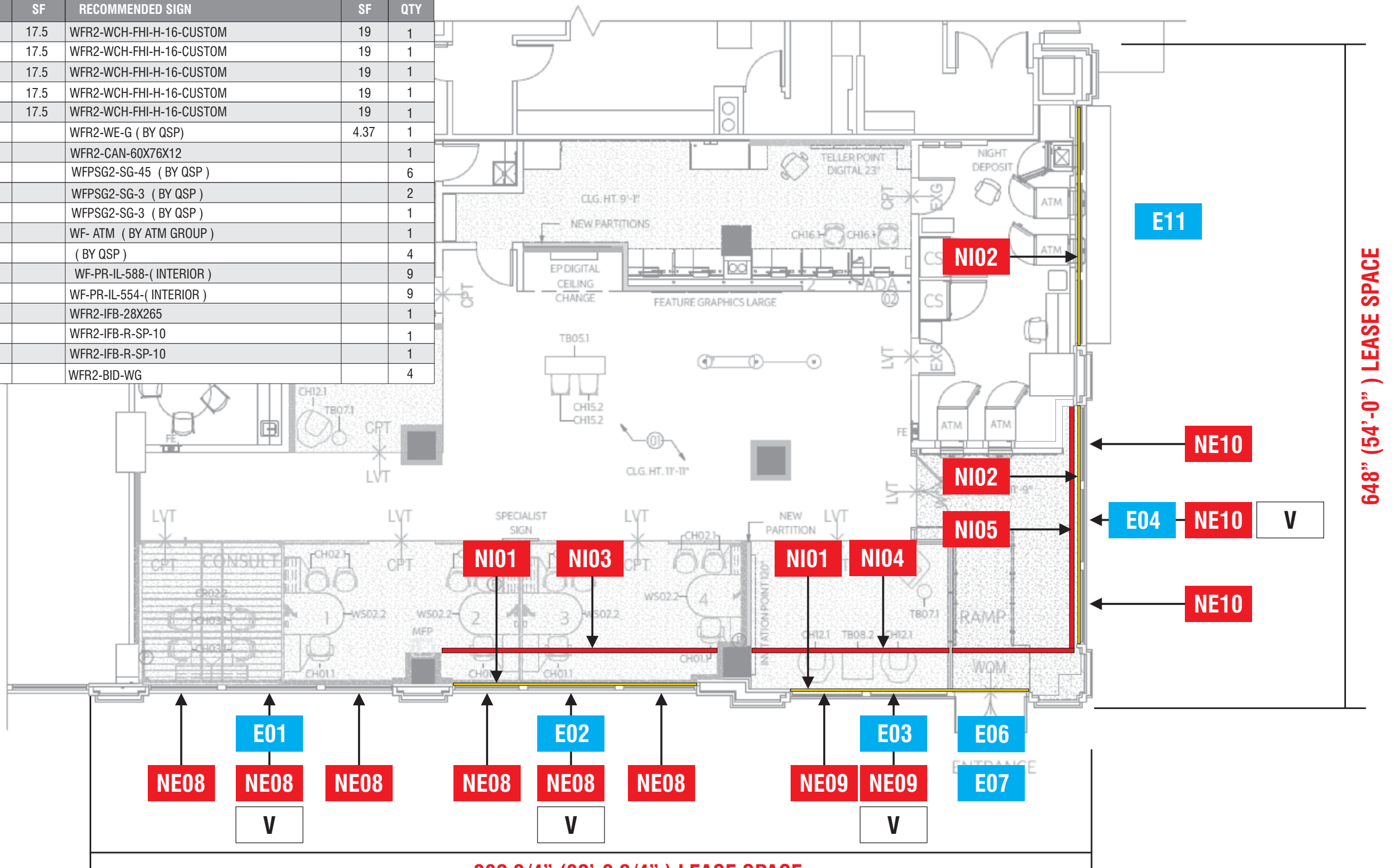
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SIGN LEGEND

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E03	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E04	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E05	LETTER SET	17.5	WFR2-WCH-FHI-H-16-CUSTOM	19	1
E06	DOOR VINYL		WFR2-WE-G (BY QSP)	4.37	1
E07	AWNING		WFR2-CAN-60X76X12		1
NE08	NONE		WFPSG2-SG-45 (BY QSP)		6
NE09	NONE		WFPSG2-SG-3 (BY QSP)		2
NE10	NONE		WFPSG2-SG-3 (BY QSP)		1
E11	ATM		WF- ATM (BY ATM GROUP)		1
V	NONE		(BY QSP)		4
NI01	NONE		WF-PR-IL-588-(INTERIOR)		9
NI02	NONE		WF-PR-IL-554-(INTERIOR)		9
NI03	NONE		WFR2-IFB-28X265		1
NI04	NONE		WFR2-IFB-R-SP-10		1
NI05	NONE		WFR2-IFB-R-SP-10		1
V	NONE		WFR2-BID-WG		4



FLOOR PLAN

SCALE: 1/8" = 1'-0"

982 3/4" (82'-0 3/4") LEASE SPACE

648" (54'-0") LEASE SPACE



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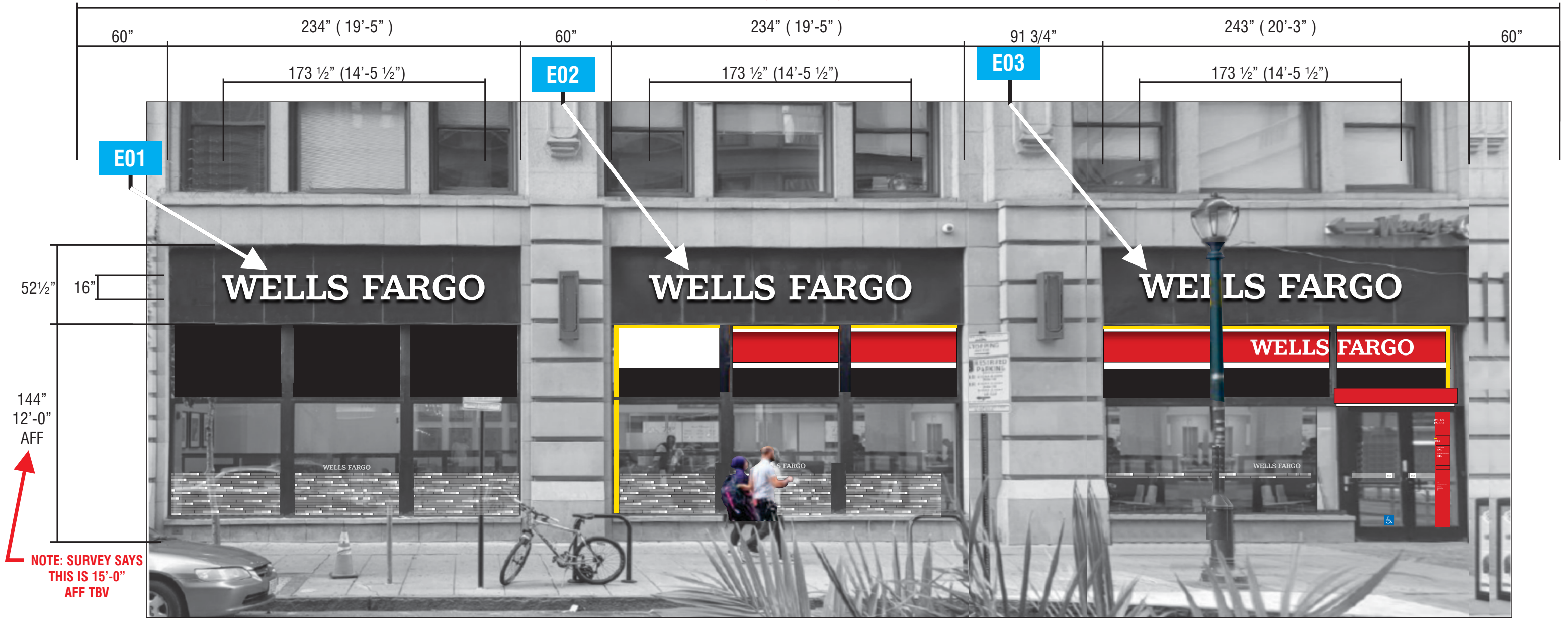
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EXISTING CONDITIONS



982 3/4" (82'-0 3/4") LEASE SPACE



NOTE: SURVEY SAYS THIS IS 15'-0" AFF TBV

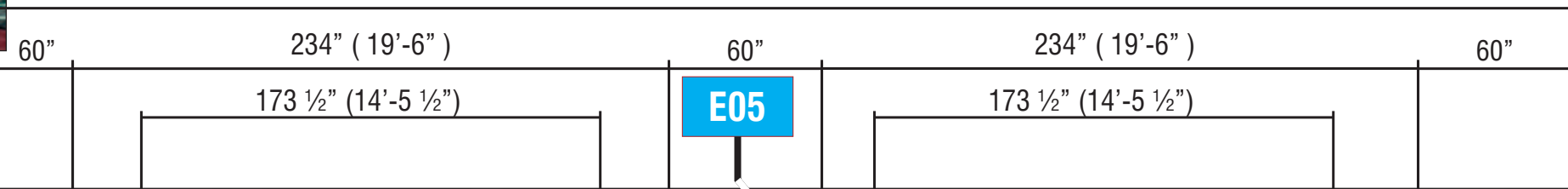
PROPOSED ELEVATION SCALE: 3/16" = 1'-0"
CUSTOM COMMENTS:
NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

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 R11: revision done to
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 R13: revision done to update signing attachment details-cd-05/23/24
 R14: revision done to
 R15: revision done to
 R16: revision done to

EXISTING CONDITIONS

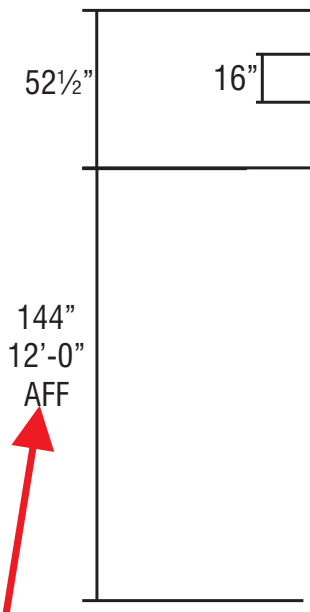


648" (54'-0") LEASE SPACE



E04

E05



NOTE: SURVEY SAYS THIS IS 15'-0" AFF TBV

PROPOSED ELEVATION SCALE: 3/16" = 1'-0"

CUSTOM COMMENTS:
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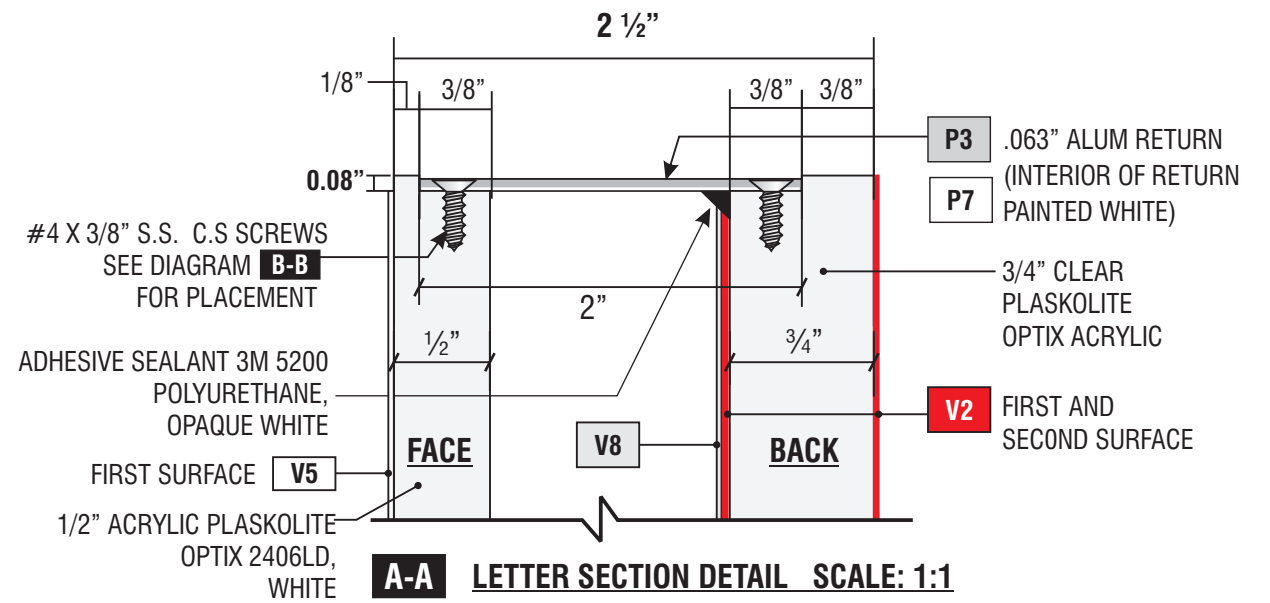
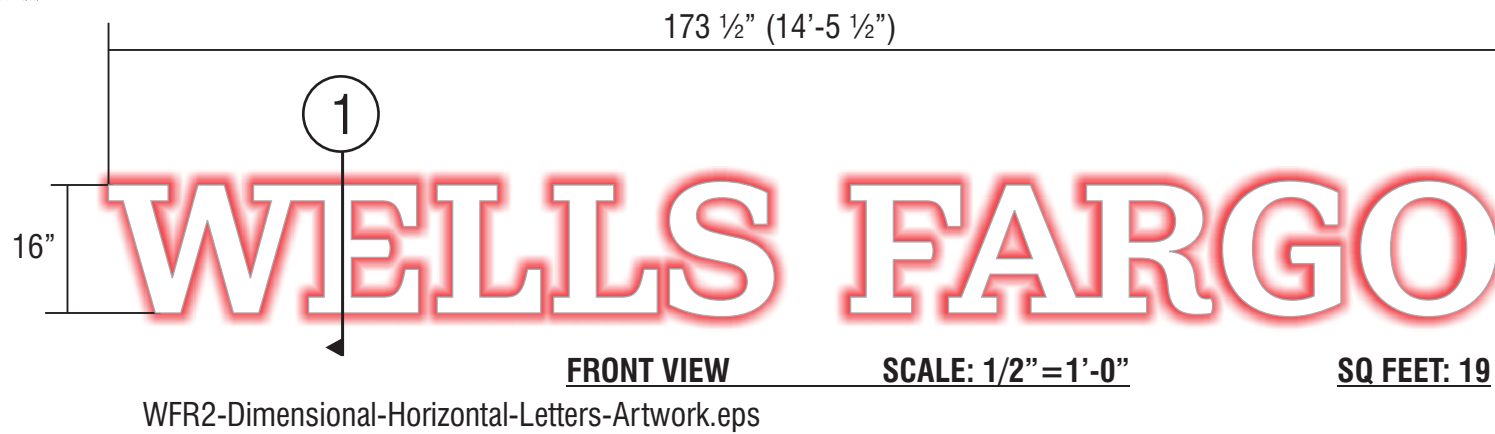
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E01 E02 E03 E04 E05 SIGNTYPE WFR2-WCH-FHI-H-16-CUSTOM

MANUFACTURE AND INSTALL FIVE (5) FACE LIT AND BACK LIT-CHANNEL LETTERS

VINYL

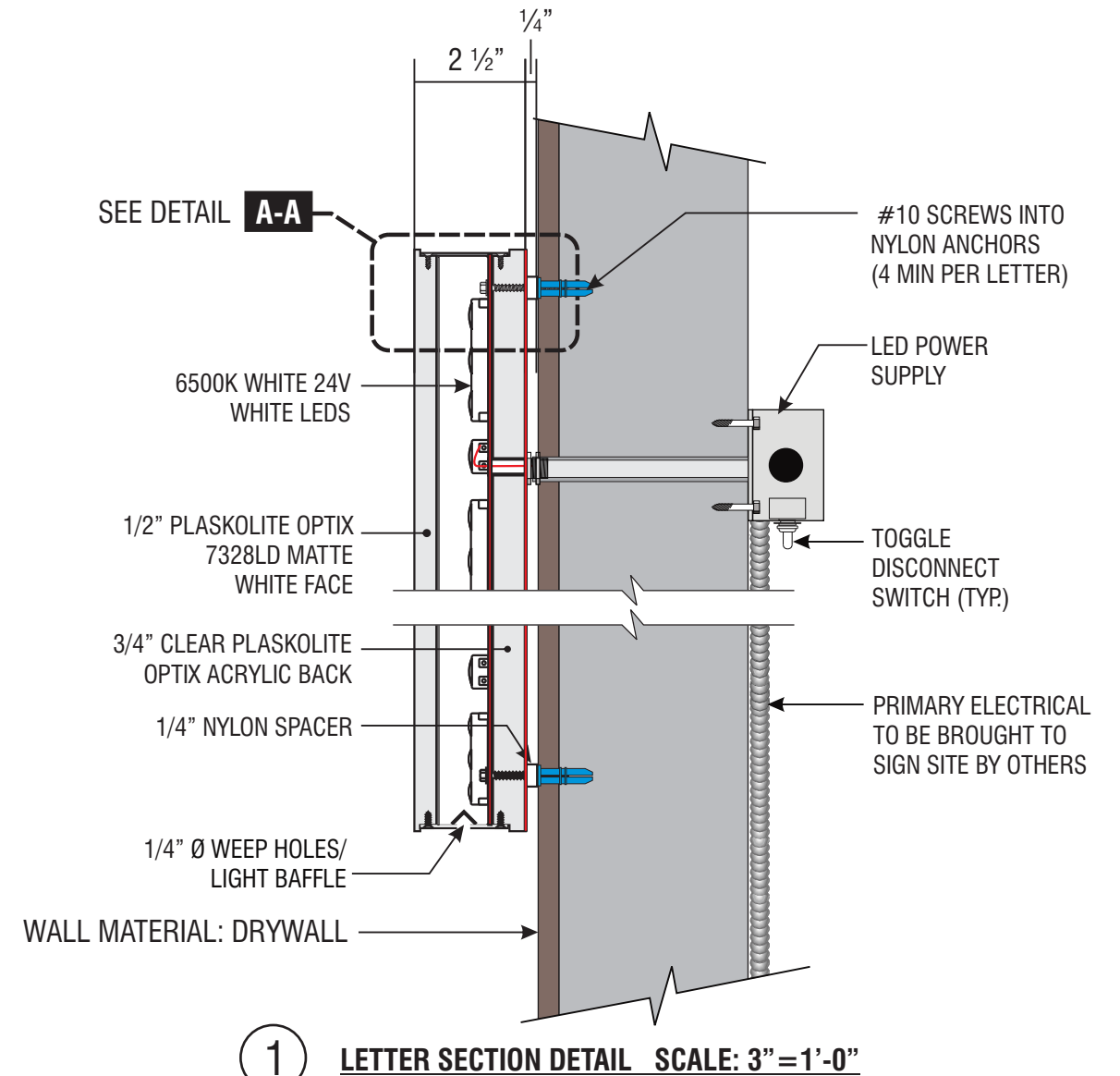
PAINT

- V2 FIRST AND SECOND SURFACE:**
TRANSLUCENT VINYL,
3M 3630-53, CARDINAL RED
- V8 SECOND SURFACE:**
TRANSLUCENT VINYL,
3M 3735-60, DIFFUSER
- V5 FIRST SURFACE:**
TRANSLUCENT VINYL, 3M 3630-20, WHITE

- P3** WELLS FARGO ENVIRONMENTS SILVER, SATIN FINISH
MATTHEWS MP99705 R189555 SV
- P7** MATTHEWS PAINT MP SVOC 1304 WHITE, SATIN FINISH



B-B DIAGRAM FOR COUNTER-SUNK SCREW PLACEMENT



1 LETTER SECTION DETAIL SCALE: 3"=1'-0"



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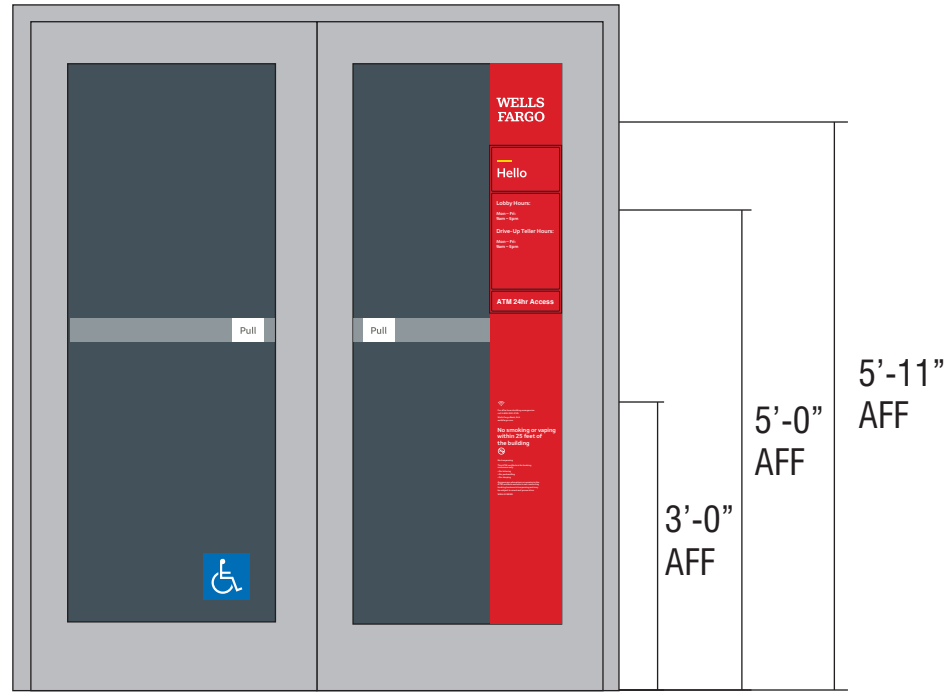
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PROPOSED FRONT SIGN LOCATION SCALE: 1/2" = 1'-0"
SQ FT 4.37

NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

E06 SIGNTYPE WFR2-WE-G (BY QSP)

MANUFACTURE AND INSTALL ONE (1) SET OF WINDOW VINYL GRAPHICS.

VINYL

- V6** OPAQUE VINYL, 3M 7725-10, WHITE
- V13** OPAQUE WHITE SUBSTRATE 3M IJ180-10
- V23** OPAQUE VINYL, 3M 7725-47, SCOTCHCAL INTENSE BLUE
- V14** CLEAR VINYL 3M 8520, MATTE OVERLAMINATE
- V15** OPAQUE VINYL, 3M 7725-47, SCOTCHCAL INTENSE BLUE

DIGITAL PRINT

- DP1** **DIGITAL PRINT TO MATCH:**
WELLS FARGO RED CMYK 0/97/100/6
- DP2** **DIGITAL PRINT TO MATCH:**
WELLS FARGO ENVIRONMENTS YELLOW CMYK 0/10/100/0



PROPOSED ELEVATION SCALE: 3/16" = 1'-0"

CUSTOM COMMENTS:
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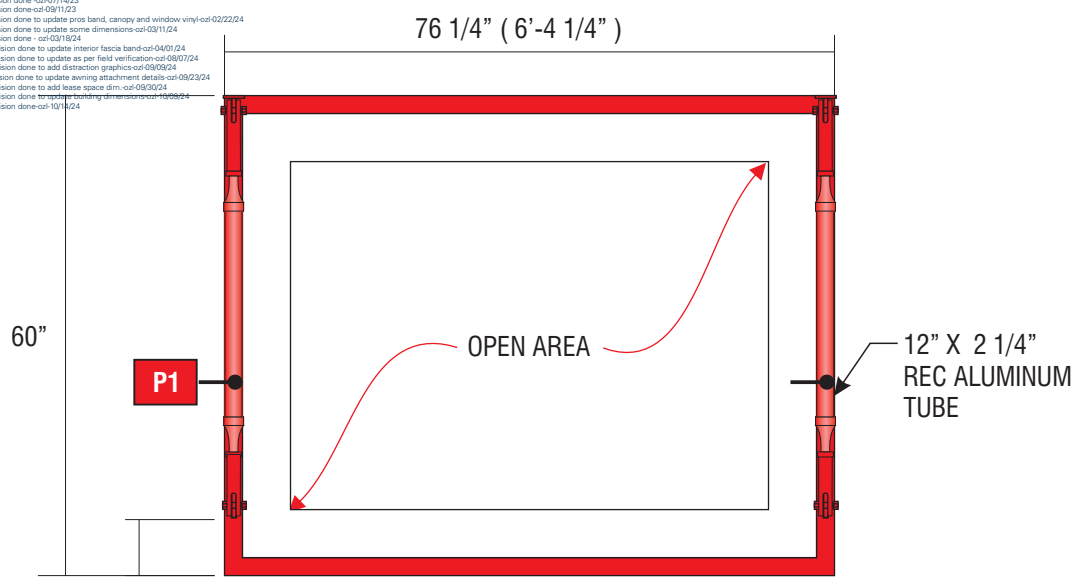
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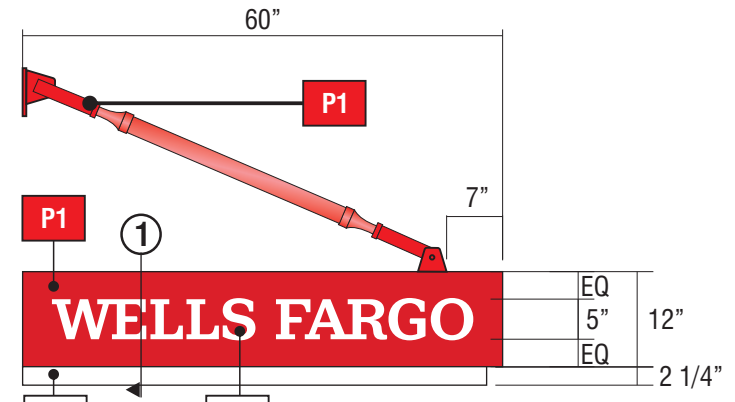
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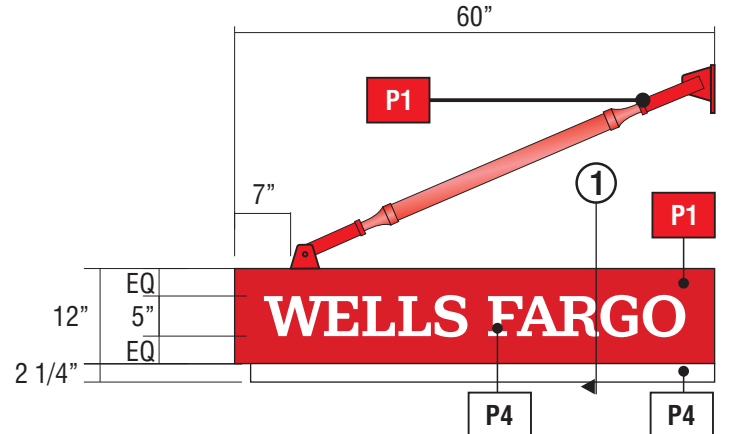
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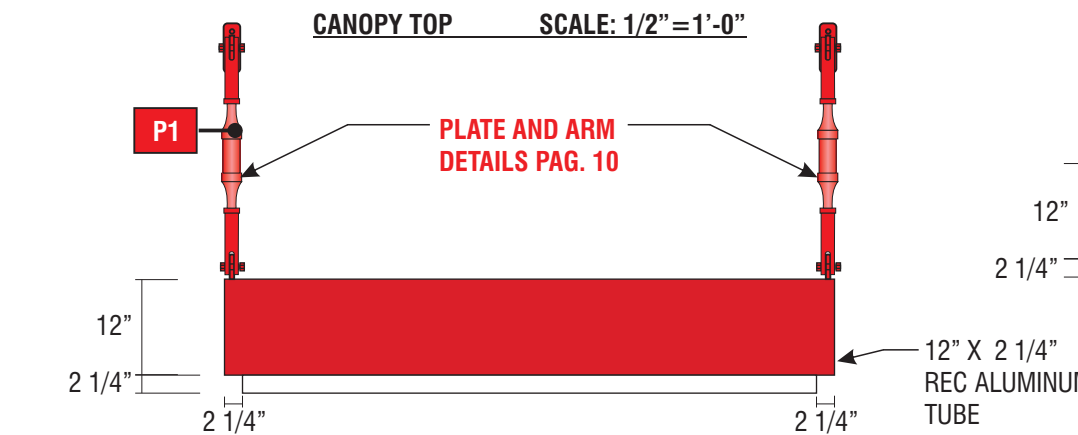
CANOPY TOP SCALE: 1/2"=1'-0"



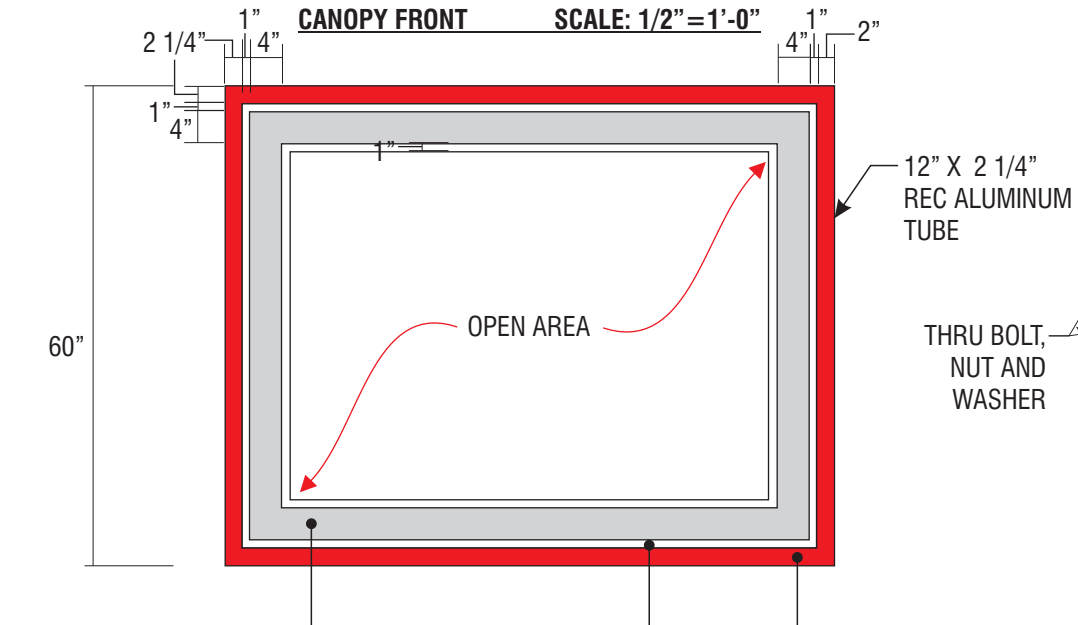
CANOPY LEFT SIDE SCALE: 1/2"=1'-0"



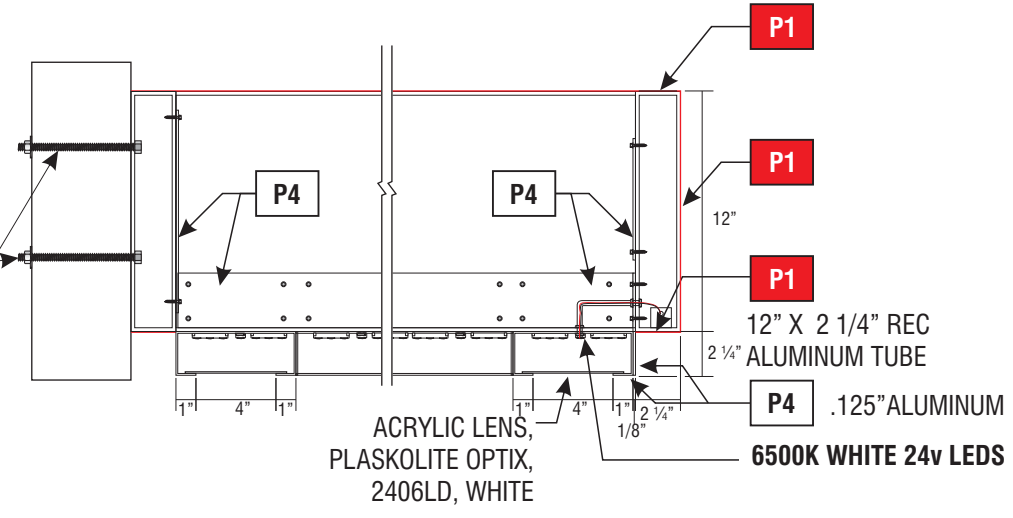
CANOPY RIGHT SIDE SCALE: 1/2"=1'-0"



CANOPY FRONT SCALE: 1/2"=1'-0"



CANOPY BOTTOM SCALE: 1/2"=1'-0"



1 CANOPY SECTION

E07

SIGNTYPE WFR2-CAN-60X76X12

MANUFACTURE AND INSTALL ONE (1) ILLUMINATED ATM SURROUND AWNING

PAINT

P1 WELLS FARGO ENVIRONMENTS RED, SATIN FINISH MATTHEWS MP99020 R189332

P4 WELLS FARGO ENVIRONMENTS WHITE, SATIN FINISH MATTHEWS MP11477



PROPOSED ELEVATION

SCALE: 3/16"=1'-0"

E07

CUSTOM COMMENTS:
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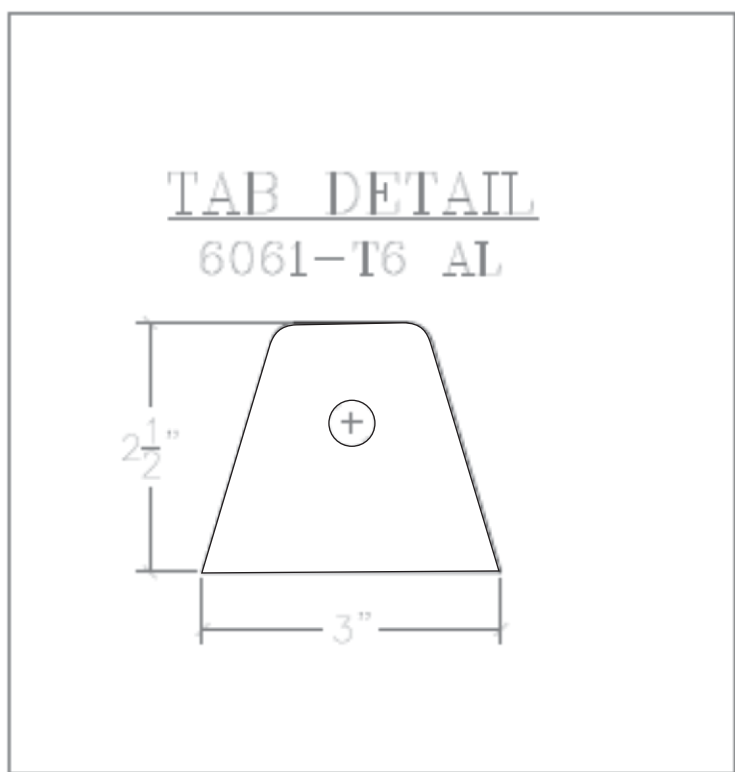
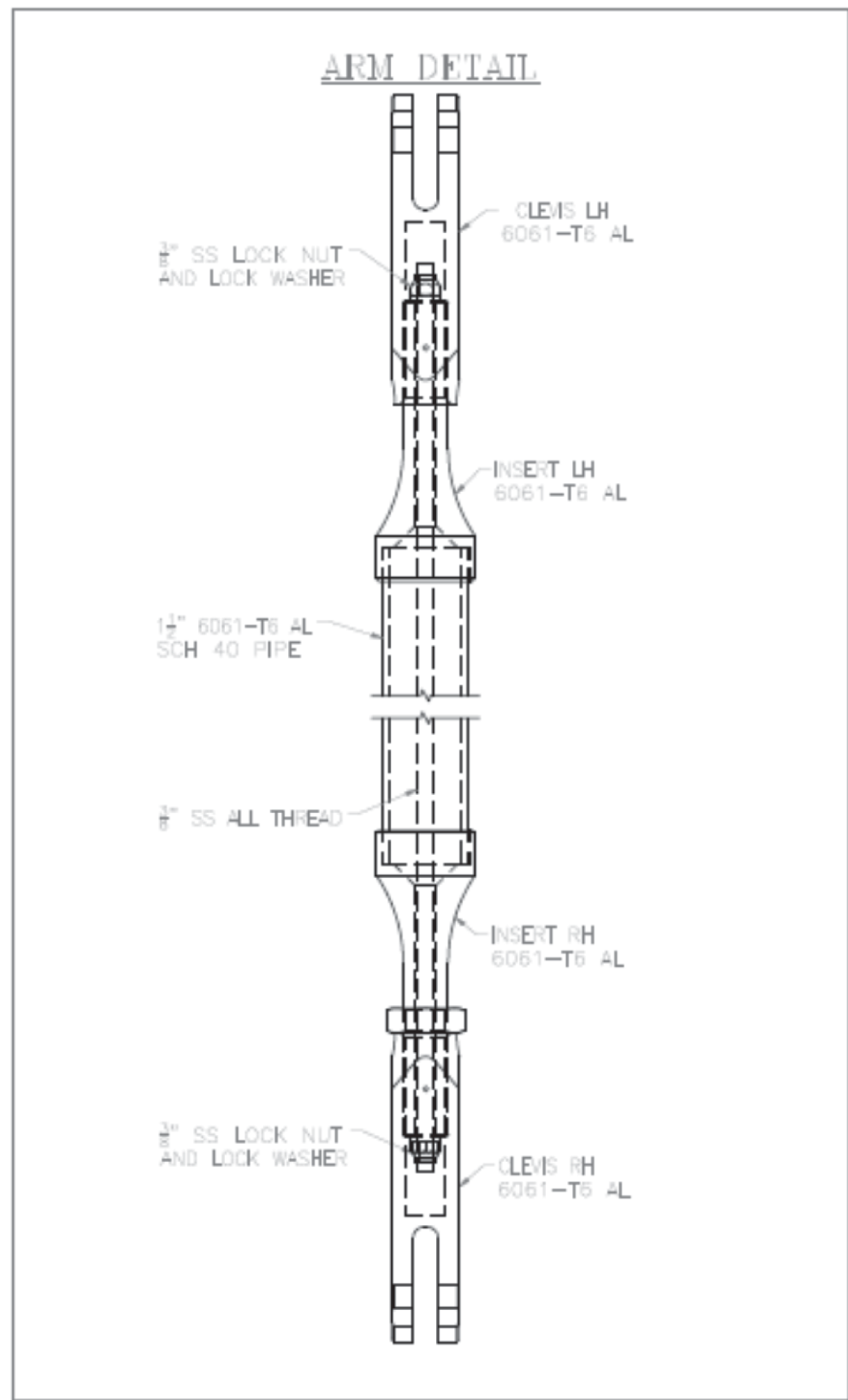
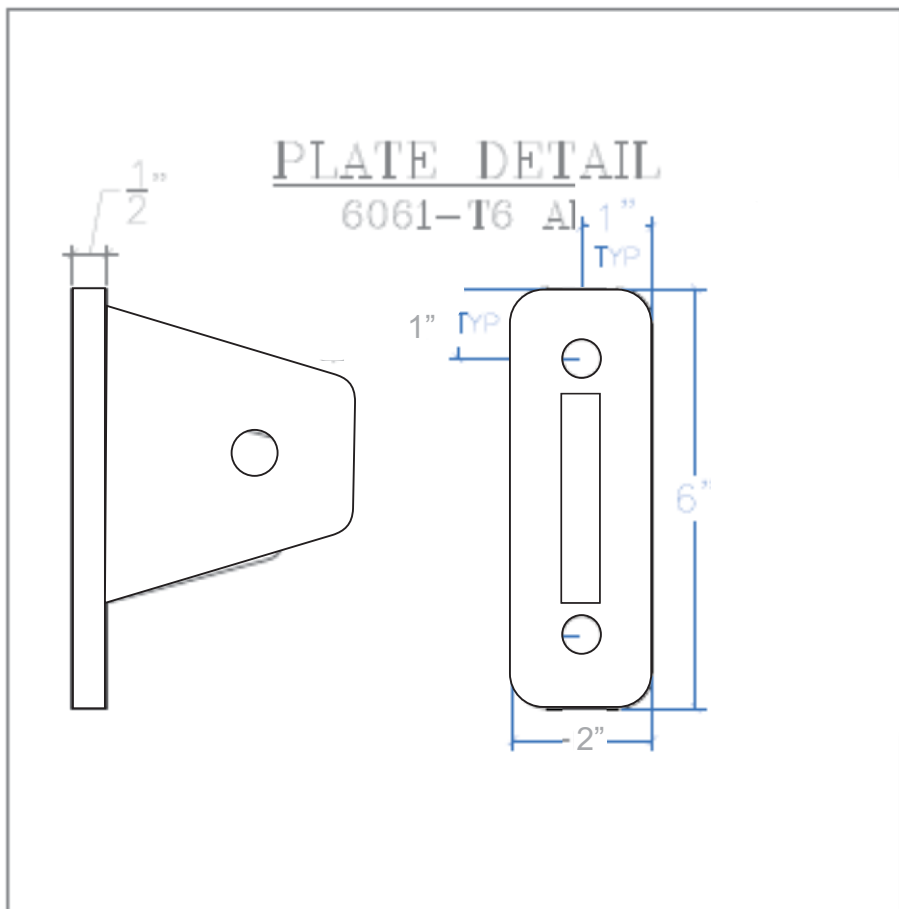
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 R3: revision done to remove option two-cd-05/04/23
 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
 R7: revision done to update pros band, canopy and window vinyl-cd-02/22/24
 R8: revision done to update some dimensions-cd-03/11/24
 R9: revision done - cd-03/18/24
 R10: revision done to update interior fascia band-cd-04/01/24
 R11: revision done to update as per field verification-cd-08/07/24
 R12: revision done to add distraction graphics-cd-09/06/24
 R13: revision done to update awning attachment details-cd-09/23/24
 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



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WELLS FARGO RETAIL 2
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Sales: Art Navarro
Coordinator: Marianne Domingo
Design: Oz Lemus
Engineering:

date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2

R1: revision done to update with most recent portal updates-cd-04/04/23
 R2: revision done to add a second option for perimeter bands-cd-04/18/23
 R3: revision done to remove option two-cd-05/04/23
 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
 R7: revision done to update press band, canopy and window vinyl-cd-02/22/24
 R8: revision done to update some dimensions-cd-03/11/24
 R9: revision done - cd-03/18/24
 R10: revision done to update interior fascia band-cd-04/01/24
 R11: revision done to update as per field verification-cd-08/07/24
 R12: revision done to add distraction graphics-cd-09/06/24
 R13: revision done to update awning attachment details-cd-09/23/24
 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



SQ FT 13.75 PER WINDOW

SQ FT 1.40 PER WINDOW

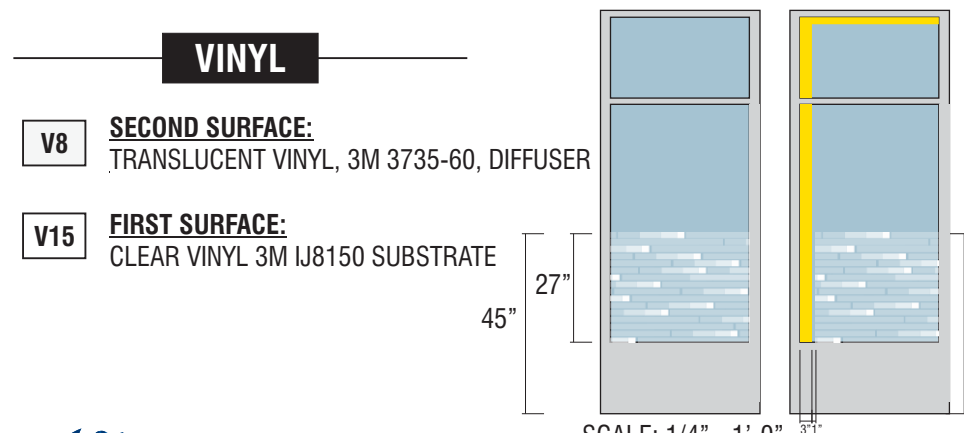
PROPOSED ELEVATION SCALE: 3/16" = 1'-0"

CUSTOM COMMENTS:
NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTI5NA==&MzM1NA==>

NE08 SIGNTYPE WPSG2-SG-45 (BY QSP)

MANUFACTURE AND INSTALL SIX (6) PRIVACY SPARK GRAPHICS

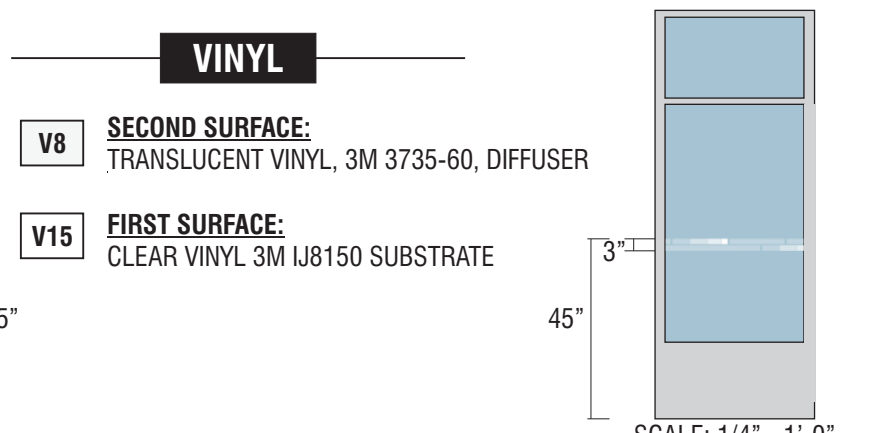


SCALE: 1/4" = 1'-0"
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PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTI5NA==&MzM1NA==>

NE09 SIGNTYPE WPSG2-SG-3 (BY QSP)

MANUFACTURE AND INSTALL TWO (2) PRIVACY SPARK GRAPHICS

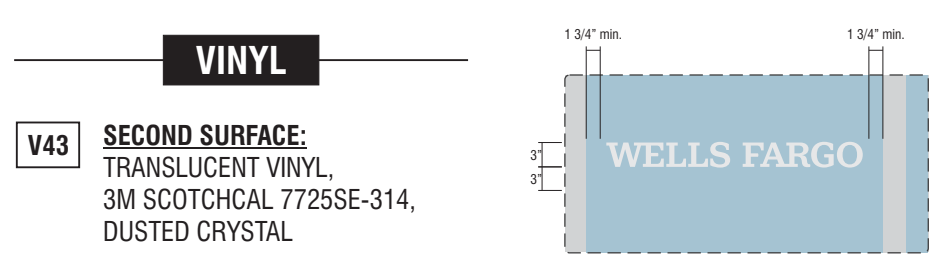


SCALE: 1/4" = 1'-0"
WELLS FARGO RETAIL 2
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PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTIxNg==&MzE2NQ==>

V SIGNTYPE WFR2-BID-WG

MANUFACTURE AND INSTALL THREE (3) WINDOW GRAPHICS



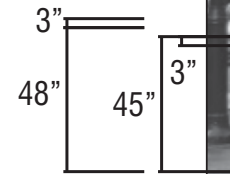
SCALE: 1/2" = 1'-0"

Sales: Art Navarro
Coordinator: Marianne Domingo
Design: Oz Lemus
Engineering:

date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2



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 R3: revision done to remove option two-cd-05/04/23
 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
 R7: revision done to update prism band, canopy and window vinyl-cd-02/22/24
 R8: revision done to update some dimensions-cd-03/11/24
 R9: revision done - cd-03/18/24
 R10: revision done to update interior fascia band-cd-04/01/24
 R11: revision done to update as per field verification-cd-08/07/24
 R12: revision done to add distraction graphics-cd-09/06/24
 R13: revision done to update awning attachment details-cd-09/23/24
 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



SQ FT 1.40 PER WINDOW
SCALE: 3/16" = 1'-0"

V
 BY QSP
 3M FROSTED
 CRYSTAL #7725SE-324

NE10

E11

PROPOSED ELEVATION

CUSTOM COMMENTS:
NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTI5NA==&MzM1NA==>

PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTIxNg==&MzE2NQ==>

NE10 SIGNTYPE WFPSG2-SG-3 (BY QSP)

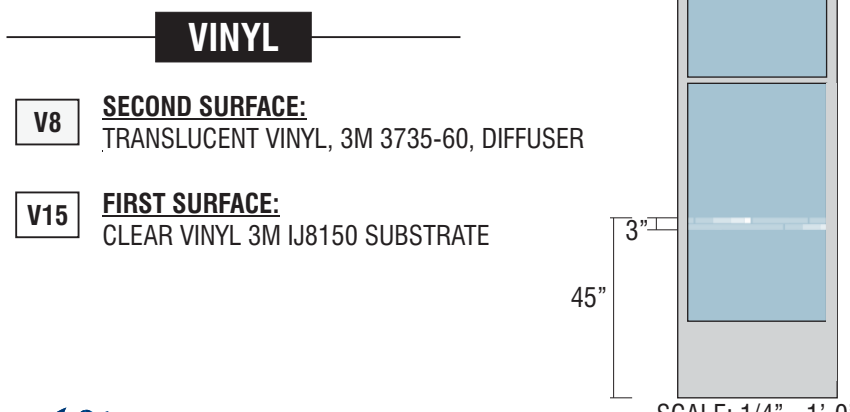
V SIGNTYPE WFR2-BID-WG

E11 SIGNTYPE ATM SURROUND (BY ATM GROUP)

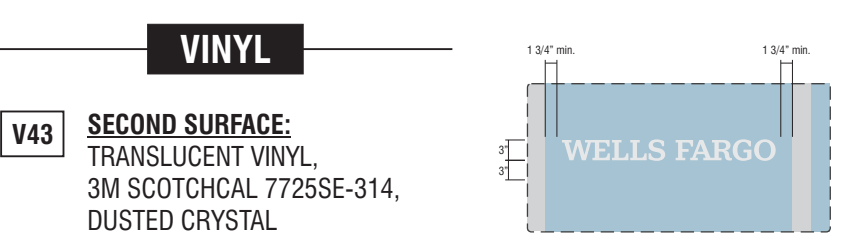
MANUFACTURE AND INSTALL TWO (2) PRIVACY SPARK GRAPHICS

MANUFACTURE AND INSTALL ONE (1) WINDOW GRAPHIC

MANUFACTURE AND INSTALL ONE (1) ATM WALL AND AWNING (BY ATM GROUP)



SCALE: 1/4" = 1'-0"



V43 SECOND SURFACE:
 TRANSLUCENT VINYL,
 3M SCOTCHCAL 7725SE-314,
 DUSTED CRYSTAL



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Engineering:

date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2

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 R13: revision done to update awning attachment details-cd-09/23/24
 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



PROPOSED ELEVATION SCALE: 3/16" = 1'-0"

CUSTOM COMMENTS:
NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

NI01

NI01 SIGNTYPE WF-PR-IL 588 -(INTERIOR)

MANUFACTURE AND INSTALL NINE (9) SETS OF ILLUMINATED PROSCENIUM LIGHT BAND

VINYL

V3 FIRST SURFACE: TRANSLUCENT VINYL, 3M 3730-4337, WELLS FARGO ENVIRONMENTS YELLOW

V8 SECOND SURFACE: TRANSLUCENT VINYL, 3M 3735-60, DIFFUSER

PAINT

P3 WELLS FARGO ENVIRONMENTS SILVER, SATIN FINISH MATTHEWS MP99705 R189555 SV



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 R5: revision done-cd-08/11/23
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 R9: revision done - cd-03/18/24
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 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



PROPOSED ELEVATION

SCALE: 3/16" = 1'-0"

CUSTOM COMMENTS:
NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

NI02

NI02 SIGNTYPE WF-PR-IL 554 -(INTERIOR)

MANUFACTURE AND INSTALL NINE (9) SETS OF ILLUMINATED PROSCENIUM LIGHT BAND

VINYL

PAINT

V3 FIRST SURFACE: TRANSLUCENT VINYL, 3M 3730-4337,
 WELLS FARGO ENVIRONMENTS YELLOW

P3 WELLS FARGO ENVIRONMENTS SILVER, SATIN FINISH
 MATTHEWS MP99705 R189555 SV

V8 SECOND SURFACE:
 TRANSLUCENT VINYL, 3M 3735-60, DIFFUSER



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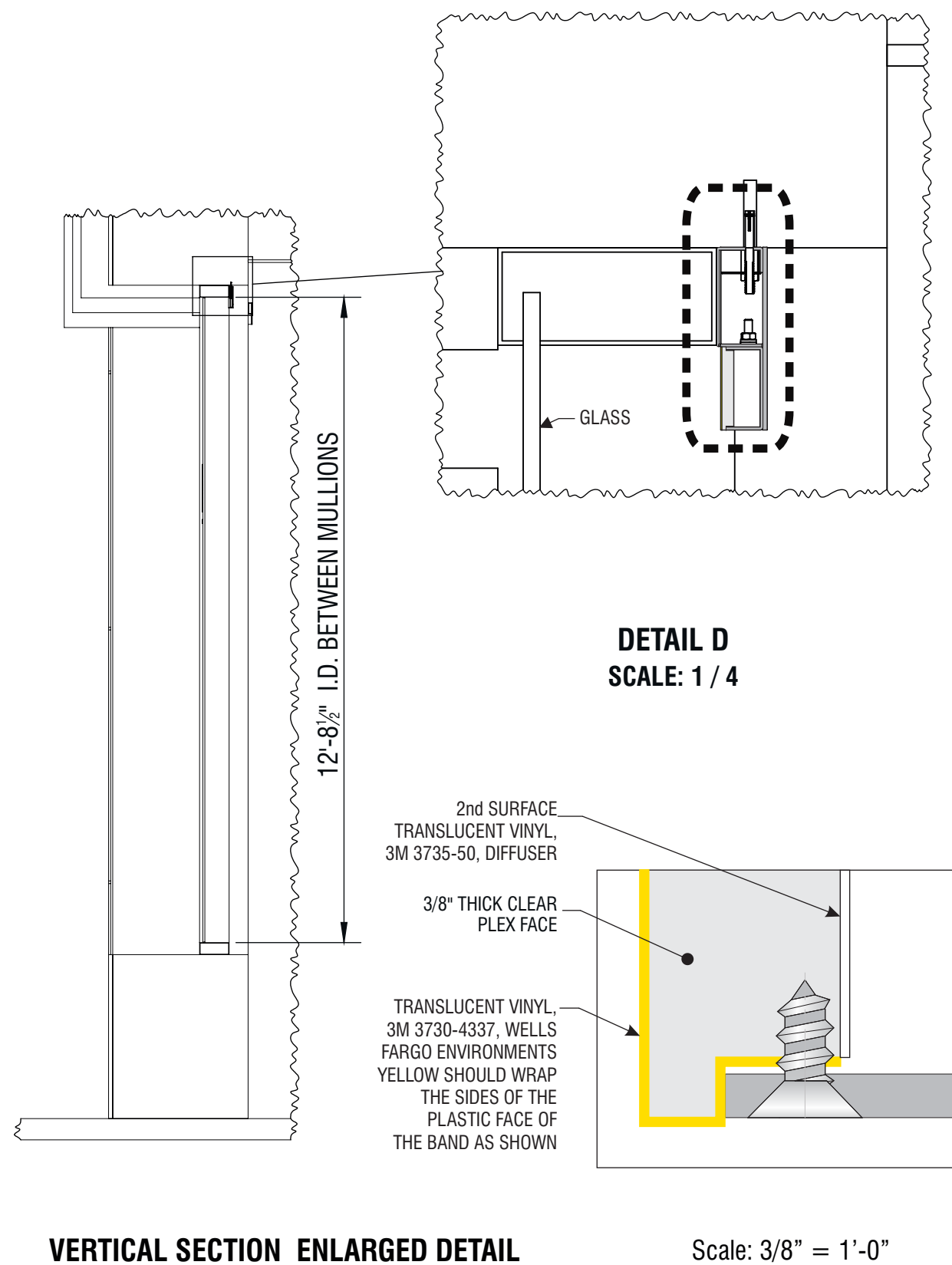
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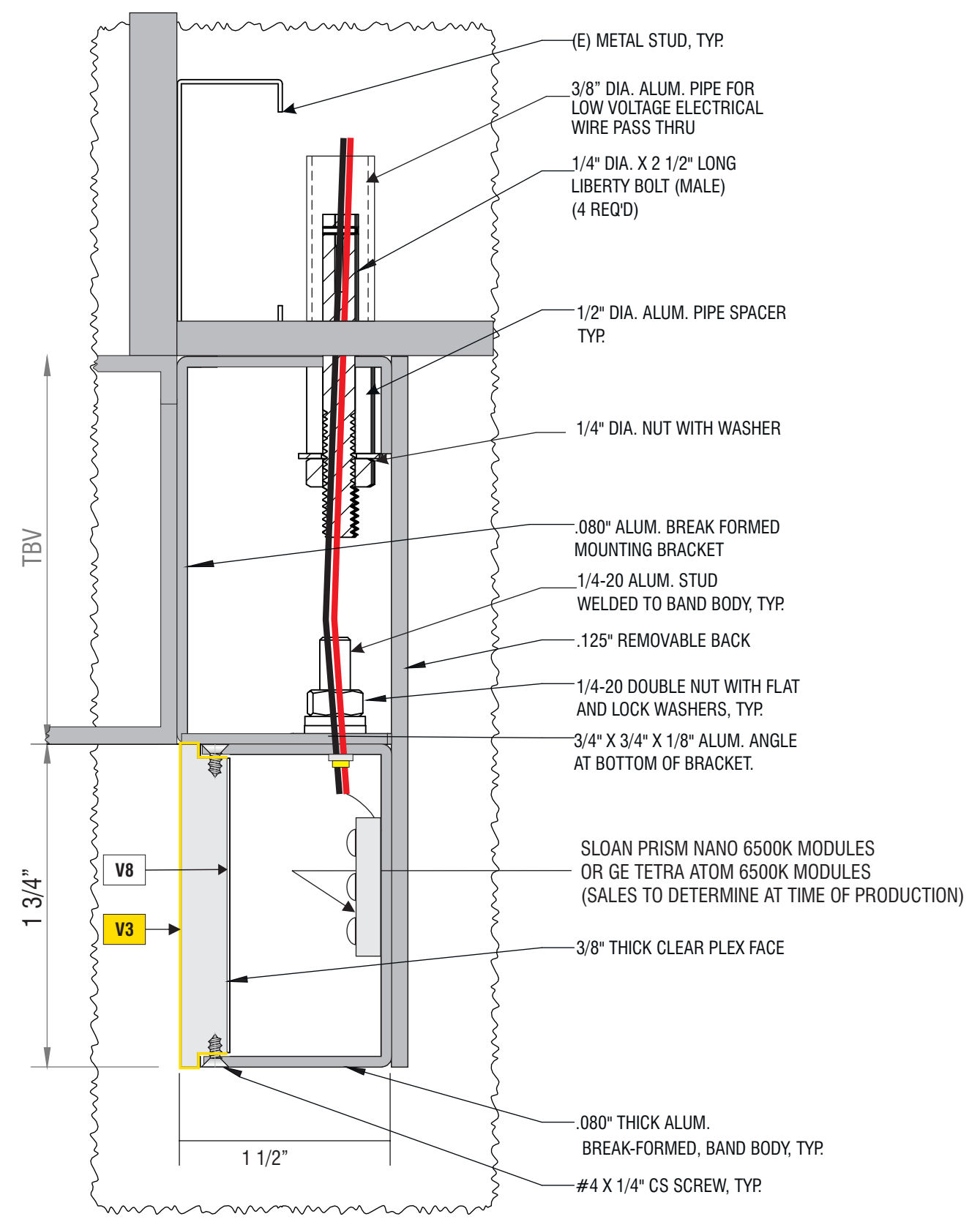
Sales: Art Navarro
Coordinator: Marianne Domingo
Design: Oz Lemus
Engineering:

date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2

R1: revision done to update with most recent portal updates-cd-04/04/23
 R2: revision done to add a second option for prismatic bands-cd-04/18/23
 R3: revision done to remove option two-cd-05/04/23
 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
 R7: revision done to update prism band, canopy and window vinyl-cd-02/22/24
 R8: revision done to update some dimensions-cd-03/11/24
 R9: revision done - cd-03/18/24
 R10: revision done to update interior fascia band-cd-04/01/24
 R11: revision done to update as per field verification-cd-08/07/24
 R12: revision done to add distraction graphics-cd-09/06/24
 R13: revision done to update awning attachment details-cd-09/23/24
 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



VERTICAL SECTION ENLARGED DETAIL



HORIZONTAL BAND INSTALLATION DETAIL | Scale: ACTUAL



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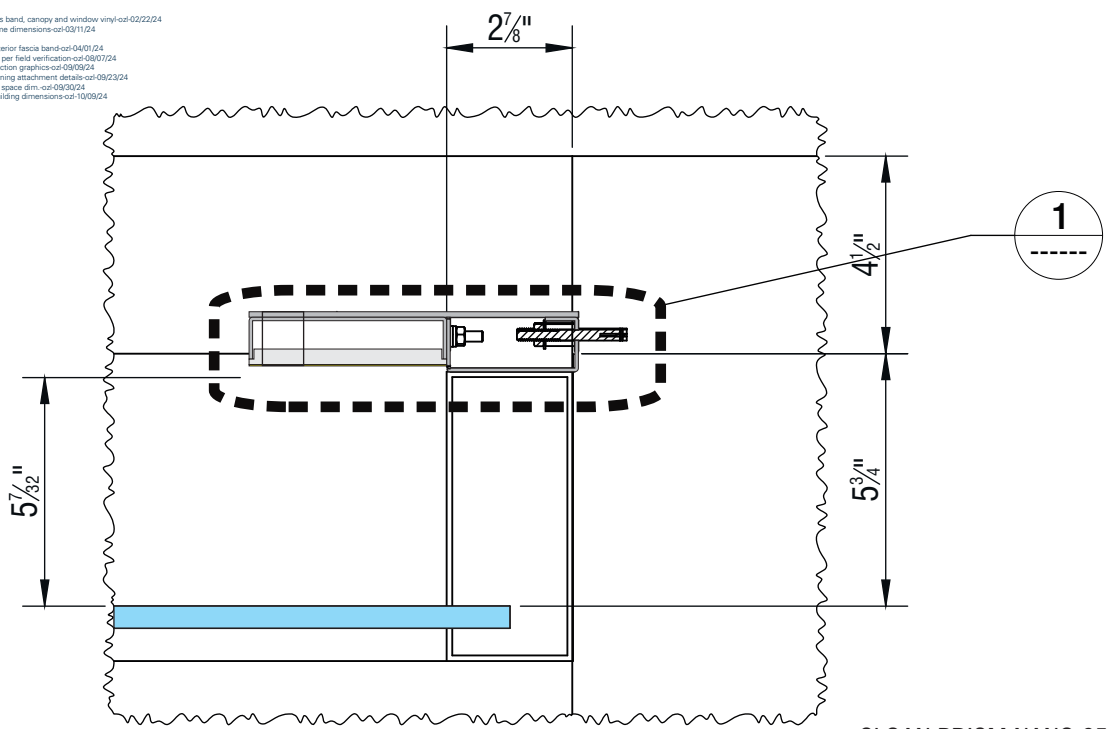
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Design: Oz Lemus
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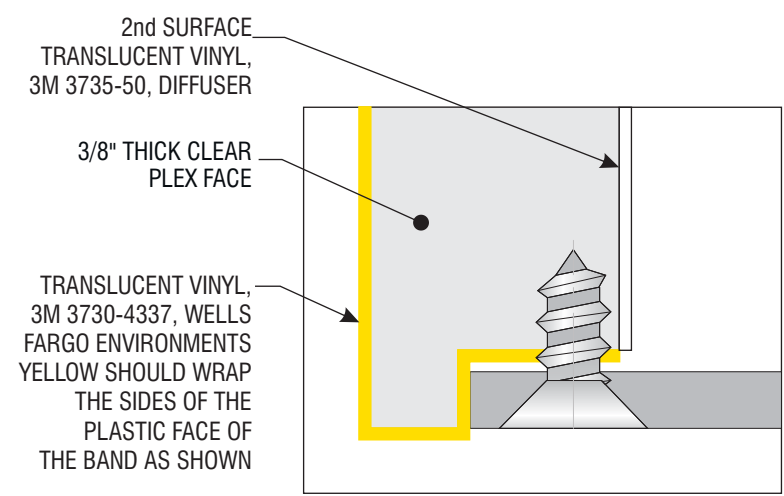
date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2

R1: revision done to update with most recent portal updates-cd-04/04/23
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 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
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 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



DETAIL T SCALE: 1 / 4

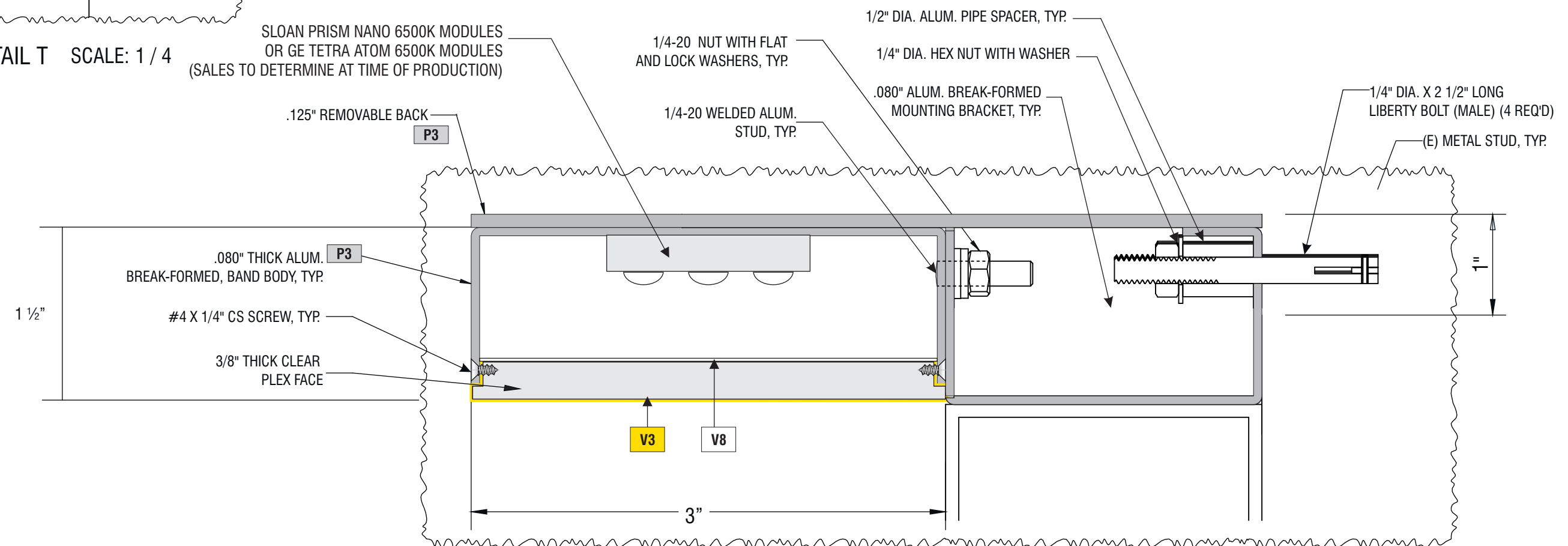
SLOAN PRISM NANO 6500K MODULES
 OR GE TETRA ATOM 6500K MODULES
 (SALES TO DETERMINE AT TIME OF PRODUCTION)



2nd SURFACE
 TRANSLUCENT VINYL,
 3M 3735-50, DIFFUSER

3/8" THICK CLEAR
 PLEX FACE

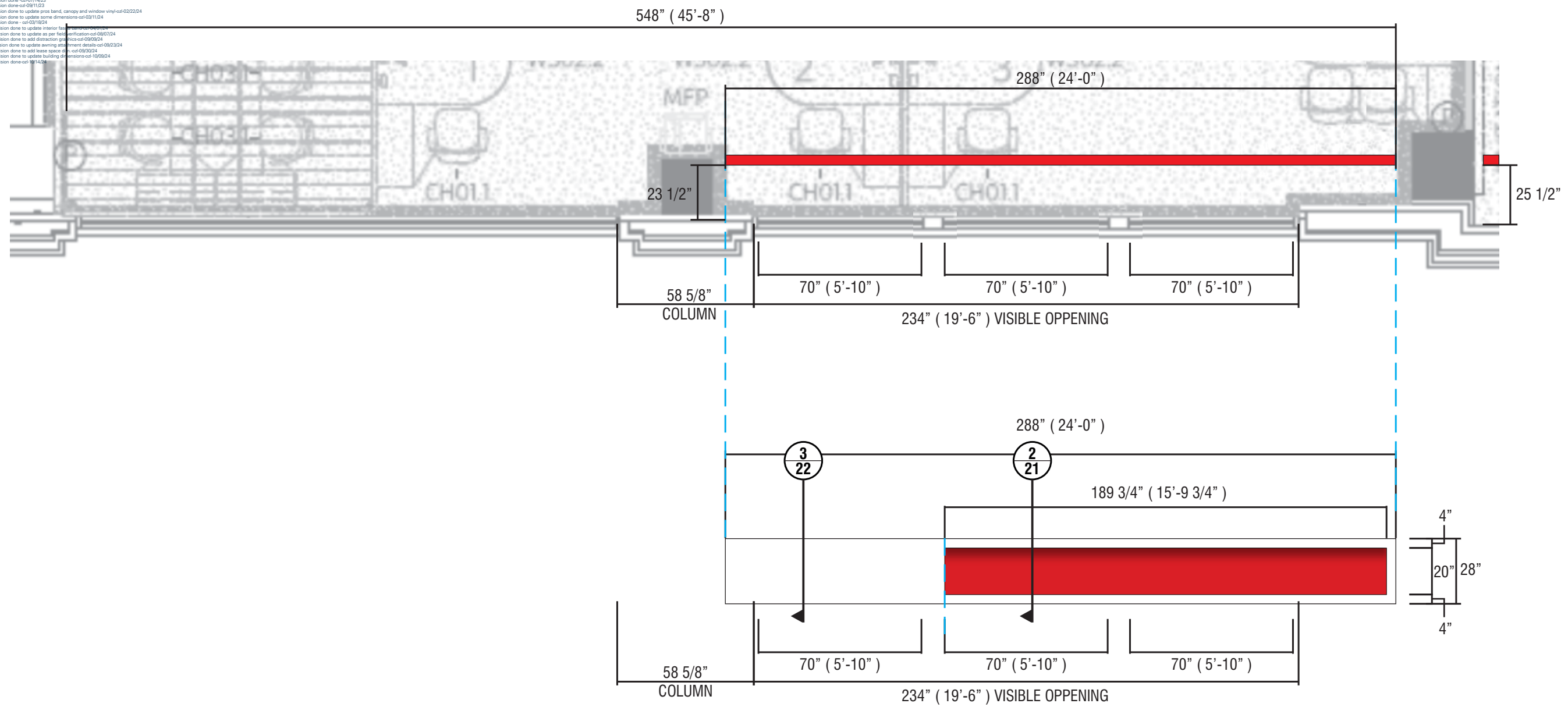
TRANSLUCENT VINYL,
 3M 3730-4337, WELLS
 FARGO ENVIRONMENTS
 YELLOW SHOULD WRAP
 THE SIDES OF THE
 PLASTIC FACE OF
 THE BAND AS SHOWN



1 VERTICAL PROSCENIUM BAND INSTALLATION DETAILS

Scale: ACTUAL

R1: revision done to update with most recent portal updates-cd-04/04/22
 R2: revision done to add a second option for pre-cast concrete bands-cd-04/18/22
 R3: revision done to remove option two-cd-05/04/22
 R4: revision done-cd-07/14/22
 R5: revision done-cd-08/11/22
 R6: revision done to update some dimensions-cd-09/11/24
 R7: revision done to update press band, canopy and window vinyl-cd-02/22/24
 R8: revision done to update interior finish-cd-03/19/24
 R9: revision done-cd-03/19/24
 R10: revision done to update interior finish-cd-03/19/24
 R11: revision done to update as per field verification-cd-08/07/24
 R12: revision done to add distraction graphics-cd-09/06/24
 R13: revision done to update awning mounting details-cd-09/23/24
 R14: revision done to add lease space-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



FRONT VIEW SCALE: 1/4" = 1'-0"

10" PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTixNA==&MzE2MQ==>

NI03 SIGNTYPE WFR2-IFB-28X265

MANUFACTURE AND INSTALL ONE (1) ARCHITECTURAL FASCIA PANEL

MATERIAL NOTES

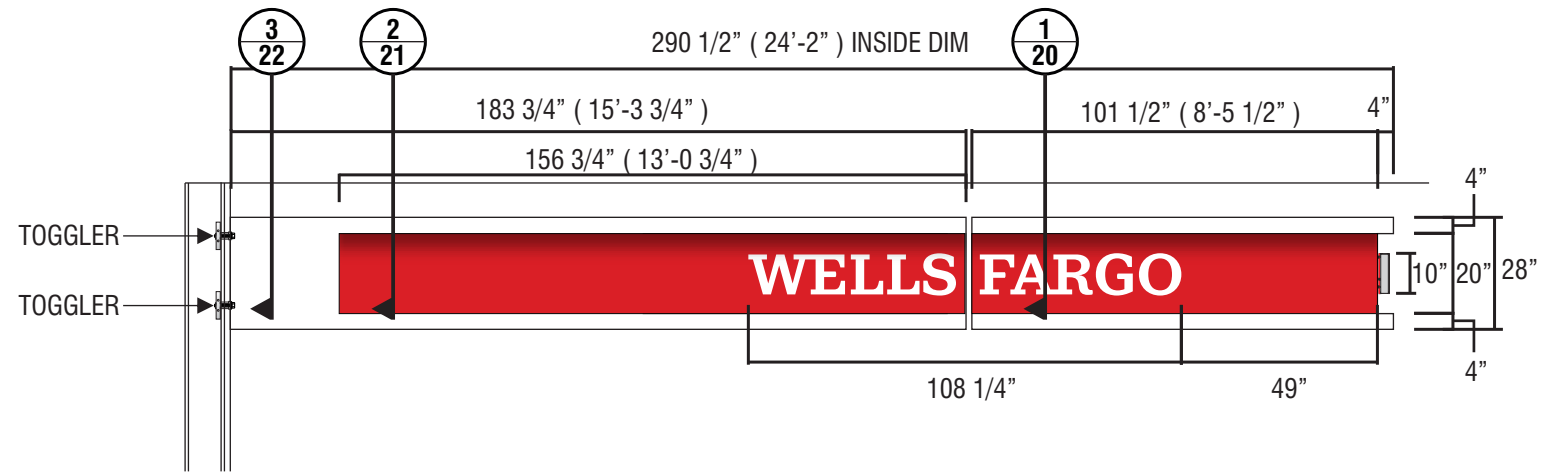
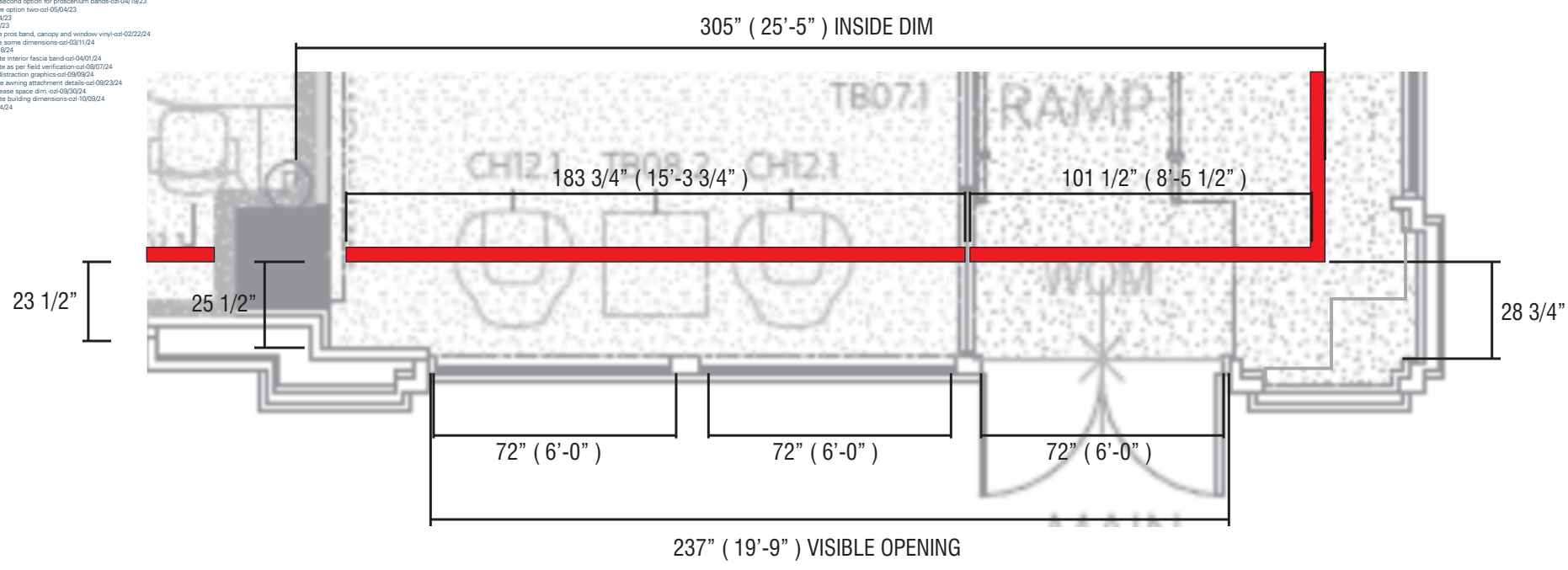
M10 4MM ACM, ALPOLIC, WNX (30 % GLOSS), WELLS FARGO ENVIRONMENTS RED.

PAINT

P1 WELLS FARGO ENVIRONMENTS RED, SATIN FINISH
 MATTHEWS MP99020 R189332

P7 MATTHEWS PAINT MP SVOC 1304 WHITE, SATIN FINISH

R1: revision done to update with most recent portal updates-cd-04/04/23
 R2: revision done to add a second option for preincutium bands-cd-04/18/23
 R3: revision done to remove option two-cd-05/04/23
 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
 R6: revision done to update some dimensions-cd-09/11/24
 R7: revision done to update press band, canopy and window vinyl-cd-02/22/24
 R8: revision done to update interior fascia band-cd-04/01/24
 R9: revision done - cd-03/18/24
 R10: revision done to update interior fascia band-cd-04/01/24
 R11: revision done to update as per field verification-cd-08/07/24
 R12: revision done to add distraction graphics-cd-09/06/24
 R13: revision done to update awning attachment details-cd-09/23/24
 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



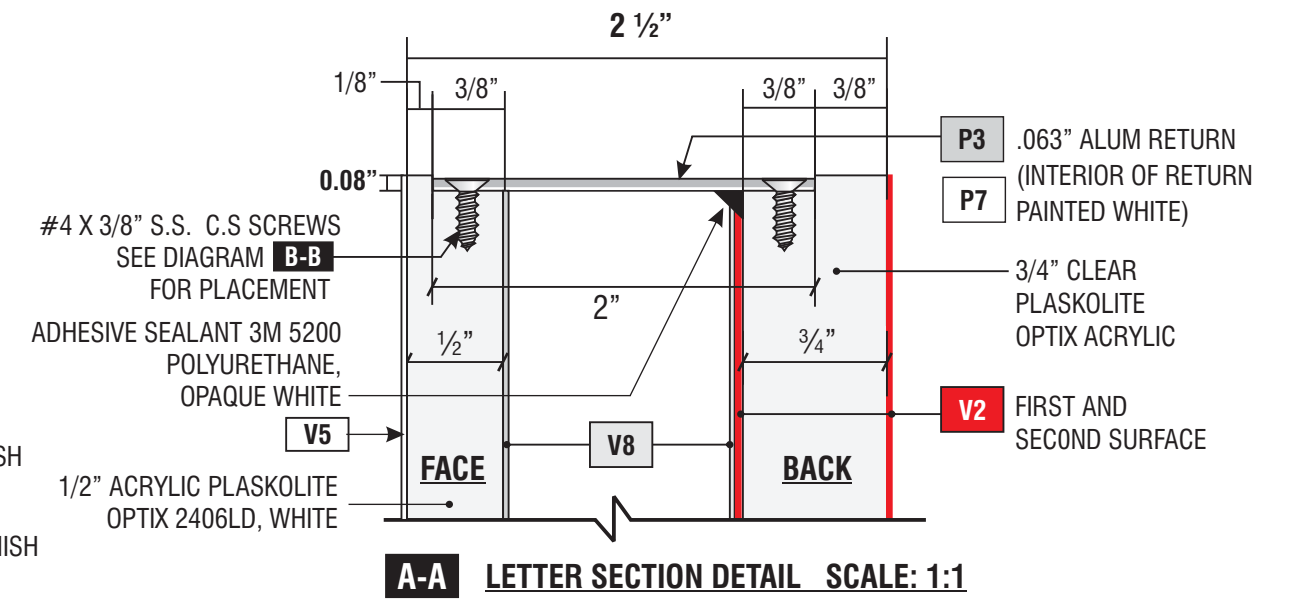
FRONT VIEW SCALE: 1/4" = 1'-0"

10" PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTixNA==&MzE2MQ==>

N104 SIGNTYPE WFR2-IFB-R-SP-10

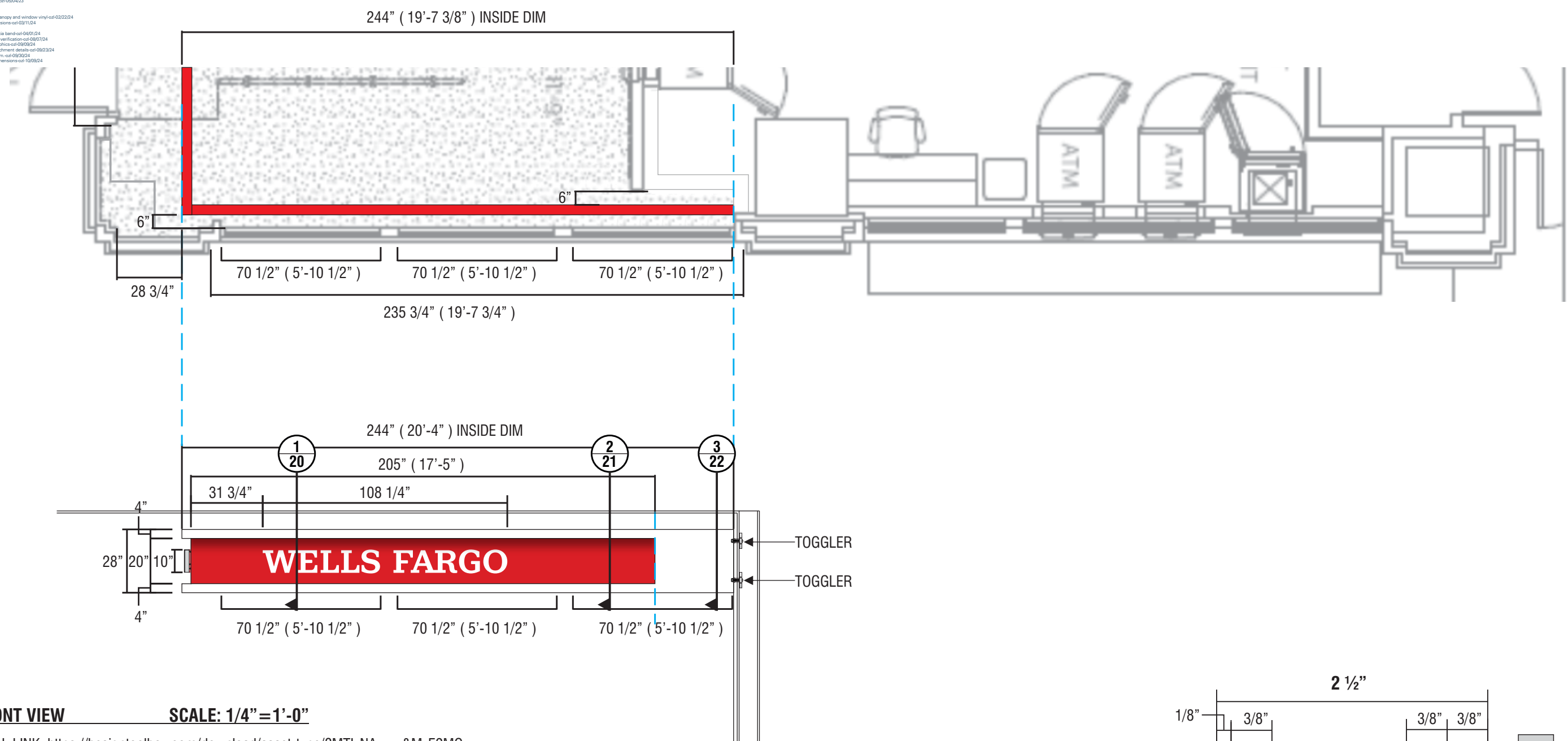
MANUFACTURE AND INSTALL ONE (1) ARCHITECTURAL FASCIA PANEL WITH FACE LIT AND BACK LIT-CHANNEL LETTERS

VINYL	MATERIAL NOTES	PAINT
V2 FIRST AND SECOND SURFACE: TRANSLUCENT VINYL, 3M 3630-53, CARDINAL RED	M10 4MM ACM, ALPOLIC, WNX (30 % GLOSS), WELLS FARGO ENVIRONMENTS RED.	P1 WELLS FARGO ENVIRONMENTS RED, SATIN FINISH MATTHEWS MP99020 R189332
V8 SECOND SURFACE: TRANSLUCENT VINYL, 3M 3735-60, DIFFUSER	M13 3MM ACM, WHITE	P3 WELLS FARGO ENVIRONMENTS SILVER, SATIN FINISH MATTHEWS MP99705 R189555 SV
V5 FIRST SURFACE: TRANSLUCENT VINYL, 3M 3630-20, WHITE		P7 MATTHEWS PAINT MP SVOC 1304 WHITE, SATIN FINISH



A-A LETTER SECTION DETAIL SCALE: 1:1

R1: revision done to update with most recent portal updates-cd-04/04/23
 R2: revision done to add a second option for perimeter bands-cd-04/18/23
 R3: revision done to remove option two-cd-05/04/23
 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
 R7: revision done to update press band, canopy and window vinyl-cd-02/22/24
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 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24

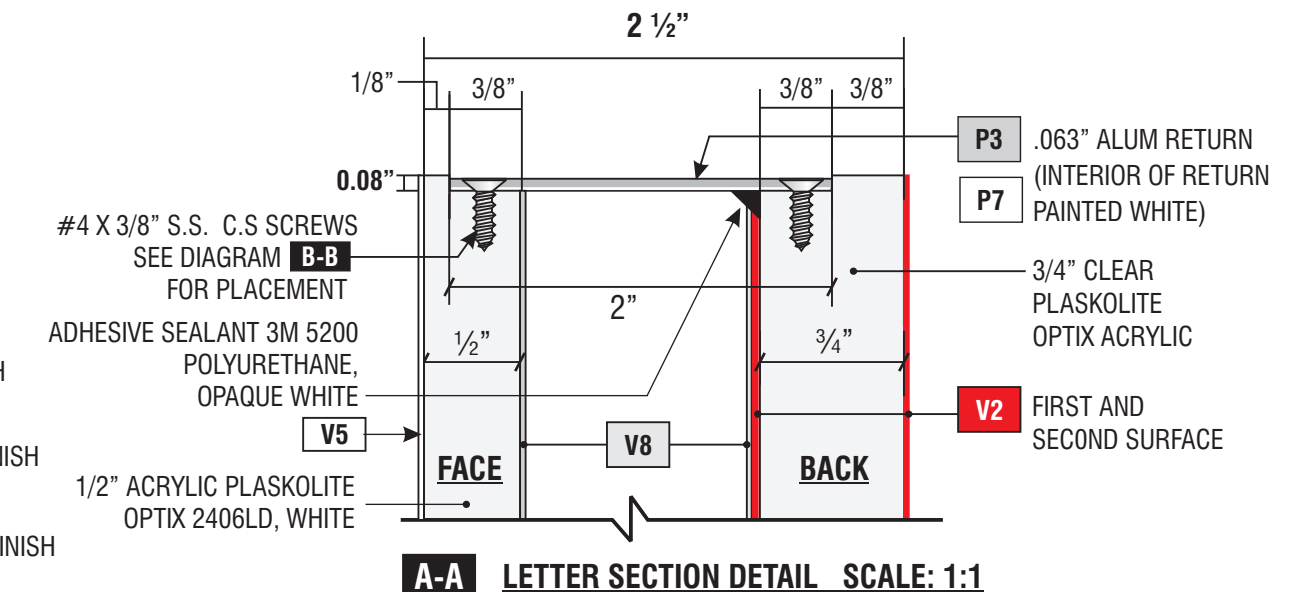


10" PORTAL LINK: <https://besigntoolbox.com/download/asset-type/?MTixNA==&MzE2MQ==>

NI05 SIGNTYPE WFR2-IFB-R-SP-10

MANUFACTURE AND INSTALL ONE (1) ARCHITECTURAL FASCIA PANEL WITH FACE LIT AND BACK LIT-CHANNEL LETTERS

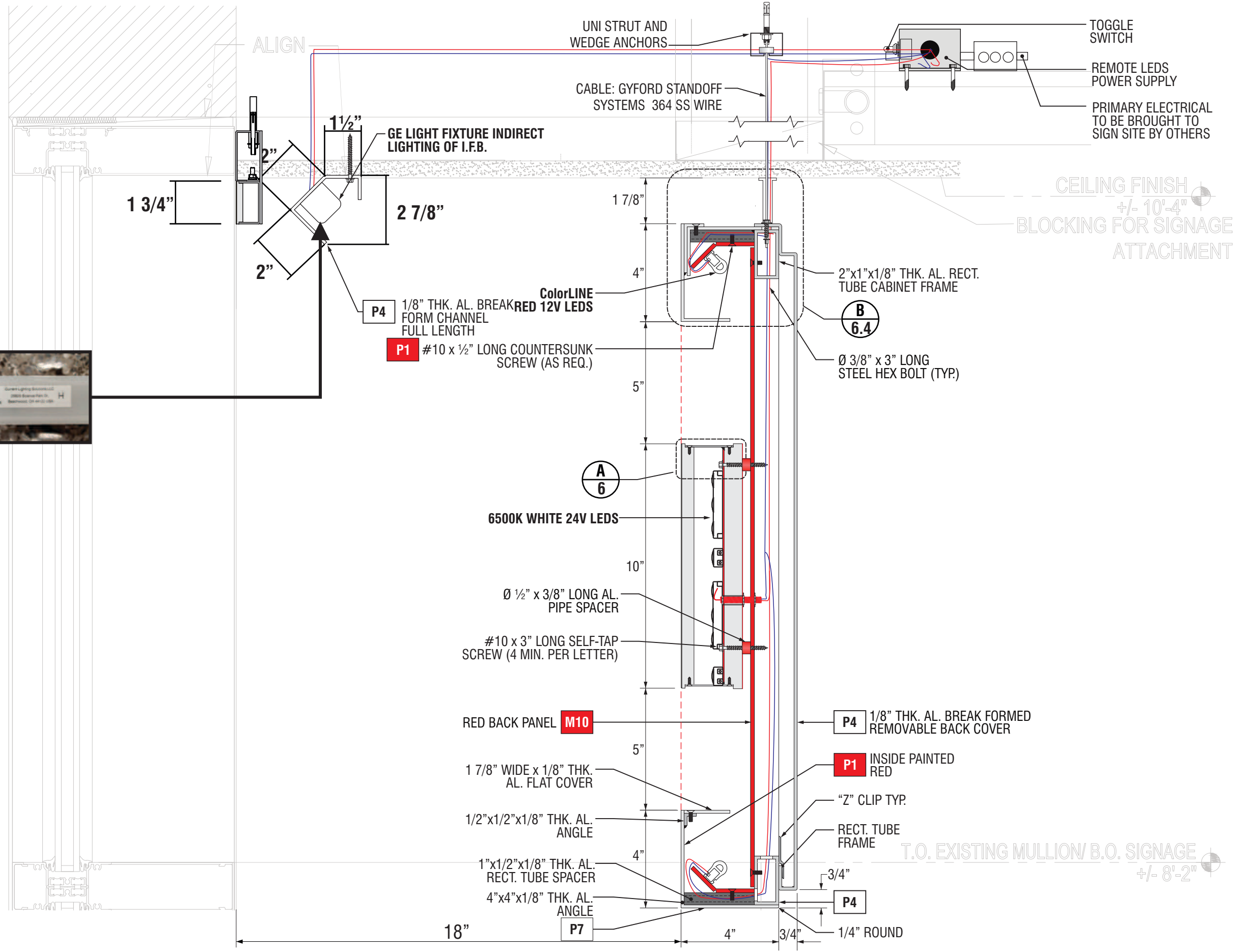
VINYL	MATERIAL NOTES	PAINT
V2 FIRST AND SECOND SURFACE: TRANSLUCENT VINYL, 3M 3630-53, CARDINAL RED	M10 4MM ACM, ALPOLIC, WNX (30 % GLOSS), WELLS FARGO ENVIRONMENTS RED.	P1 WELLS FARGO ENVIRONMENTS RED, SATIN FINISH MATTHEWS MP99020 R189332
V8 SECOND SURFACE: TRANSLUCENT VINYL, 3M 3735-60, DIFFUSER	M13 3MM ACM, WHITE	P3 WELLS FARGO ENVIRONMENTS SILVER, SATIN FINISH MATTHEWS MP99705 R189555 SV
V5 FIRST SURFACE: TRANSLUCENT VINYL, 3M 3630-20, WHITE		P7 MATTHEWS PAINT MP SVOC 1304 WHITE, SATIN FINISH



R1: revision done to update with most recent portal updates-cad-04/04/23
 R2: revision done to add a second option for protrusion bands-cad-04/18/23
 R3: revision done to remove option two-cad-05/04/23
 R4: revision done-cad-07/14/23
 R5: revision done-cad-08/11/23
 R7: revision done to update pros band, canopy and window vinyl-cad-02/22/24
 R8: revision done to update some dimensions-cad-03/11/24
 R9: revision done - cad-03/18/24
 R10: revision done to update interior fascia band-cad-04/01/24
 R11: revision done to update as per field verification-cad-08/07/24
 R12: revision done to add distraction graphics-cad-09/06/24
 R13: revision done to update awning attachment details-cad-09/23/24
 R14: revision done to add lease space dim-cad-09/30/24
 R15: revision done to update building dimensions-cad-10/09/24
 R16: revision done-cad-10/14/24



GE LIGHT FIXTURE INDIRECT LIGHTING OF I.F.B.



1 SIDE SECTION VIEW
20 SCALE: 3" = 1'-0"

NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION



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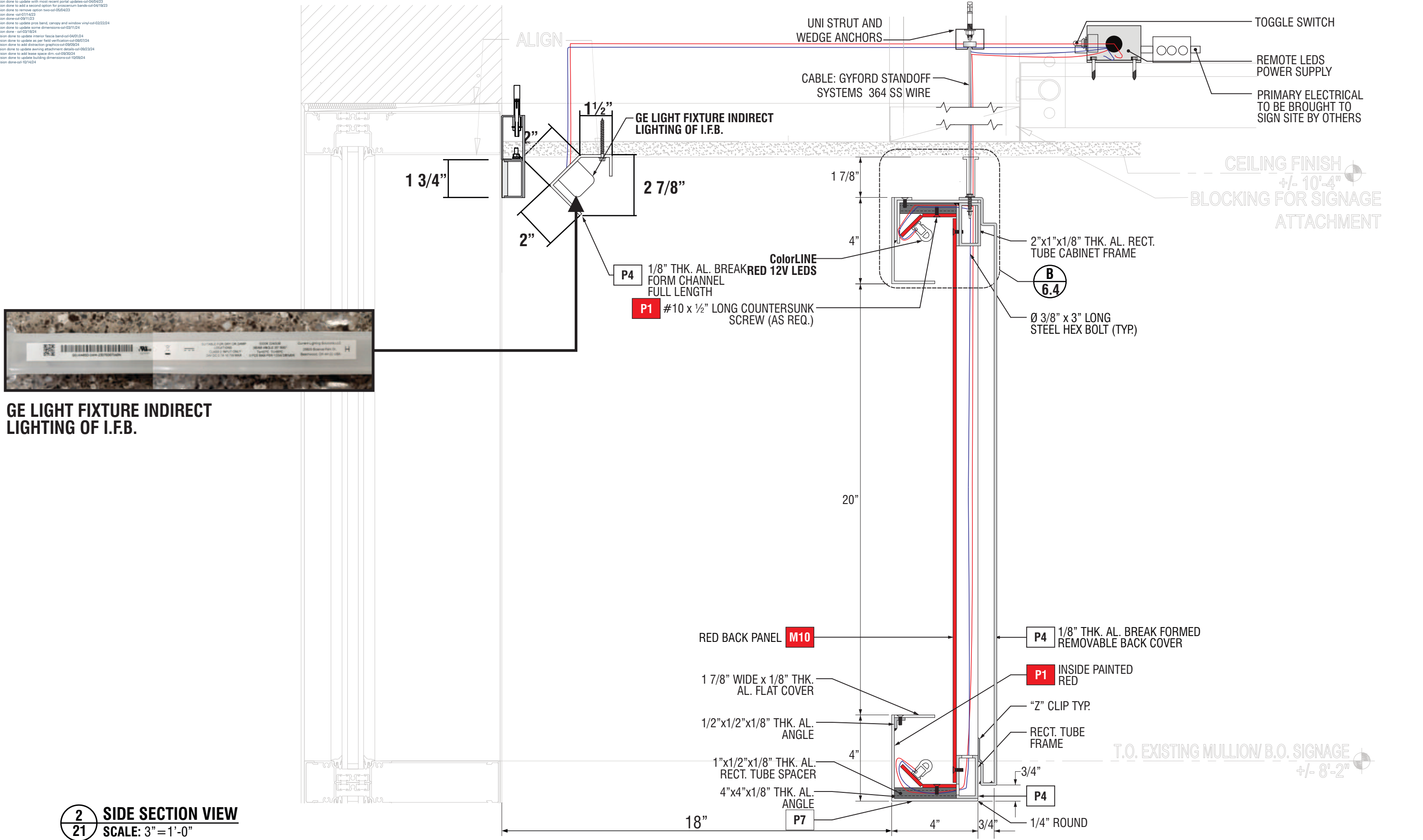
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drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2

R1: revision done to update with most recent portal updates-cad-04/04/23
 R2: revision done to add a second option for protrusion bands-cad-04/18/23
 R3: revision done to remove option two-cad-05/04/23
 R4: revision done-cad-07/14/23
 R5: revision done-cad-08/11/23
 R7: revision done to update pros band, canopy and window vinyl-cad-02/22/24
 R8: revision done to update some dimensions-cad-03/11/24
 R9: revision done - cad-03/18/24
 R10: revision done to update interior fascia band-cad-04/01/24
 R11: revision done to update as per field verification-cad-08/07/24
 R12: revision done to add distraction graphics-cad-09/06/24
 R13: revision done to update awning attachment details-cad-09/23/24
 R14: revision done to add lease space dim-cad-09/30/24
 R15: revision done to update building dimensions-cad-10/09/24
 R16: revision done-cad-10/14/24



GE LIGHT FIXTURE INDIRECT LIGHTING OF I.F.B.

2 SIDE SECTION VIEW
21 SCALE: 3" = 1'-0"

NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

Signtech
 4444 Federal Blvd San Diego, CA 92102
 (619) 527-6100 signtech.com

WELLS FARGO RETAIL 2
 1501 Chesnut St
 Philadelphia, PA 19102 USA

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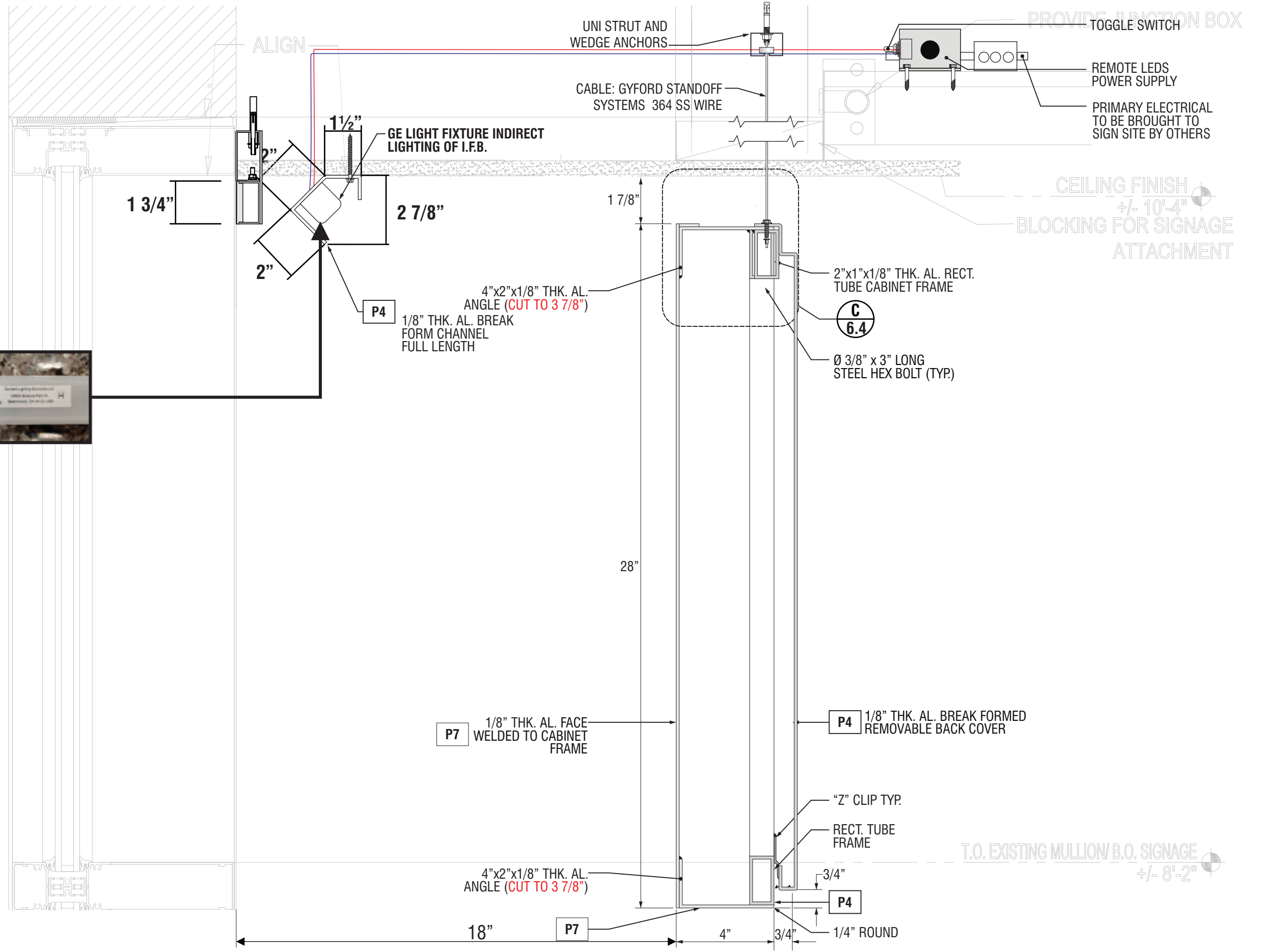
Sales: Art Navarro
Coordinator: Marianne Domingo
Design: Oz Lemus
Engineering:

date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2

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 R15: revision done to update building dimensions-cad-10/09/24
 R16: revision done-cad-10/14/24



GE LIGHT FIXTURE INDIRECT LIGHTING OF I.F.B.



3 SIDE SECTION VIEW
22 SCALE: 3"=1'-0"

NOTE: FIELD VERIFICATION REQUIRED BEFORE CONSTRUCTION

Signtech
 4444 Federal Blvd San Diego, CA 92102
 (619) 527-6100 signtech.com

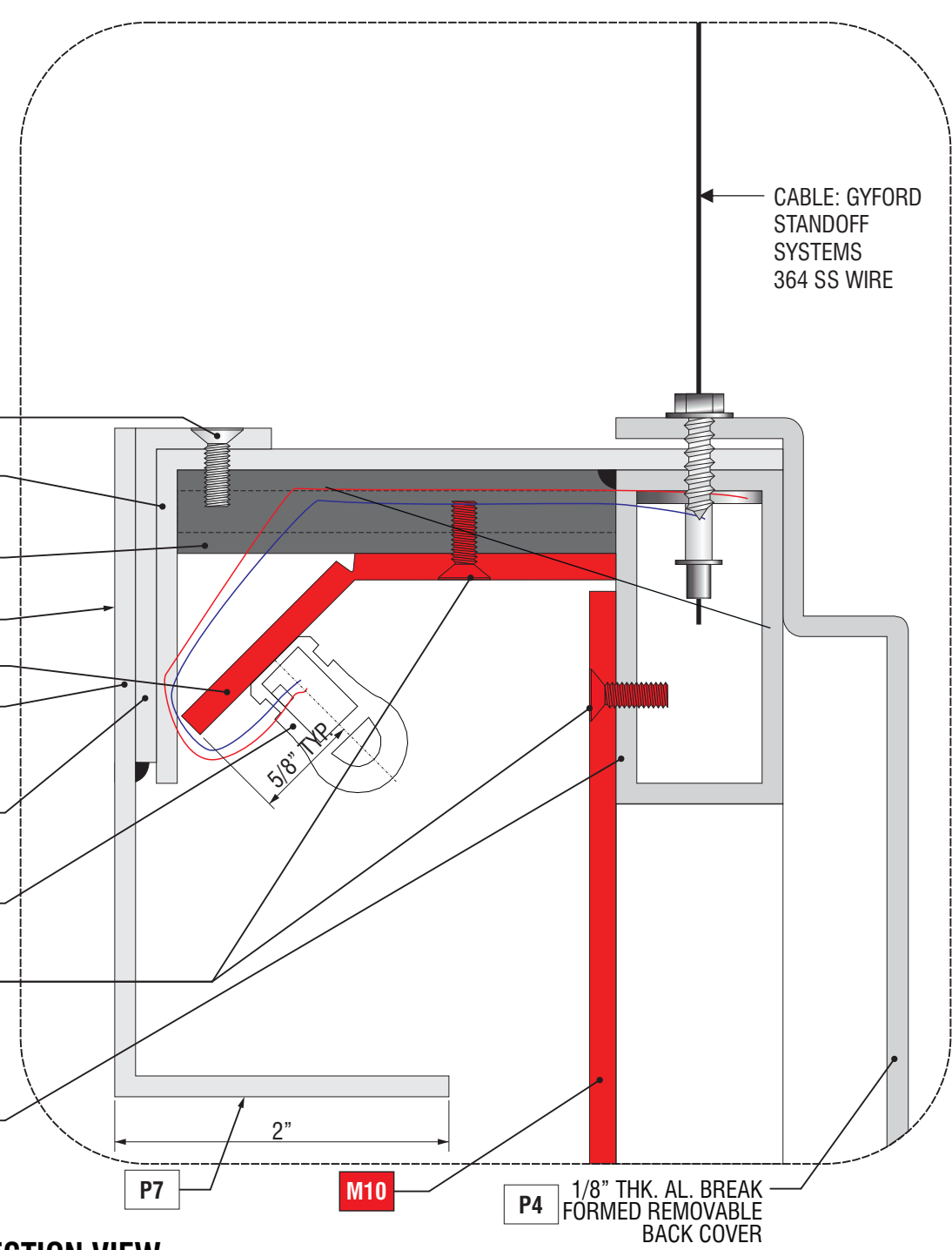
WELLS FARGO RETAIL 2
 1501 Chesnut St
 Philadelphia, PA 19102 USA

Sales: Art Navarro
Coordinator: Marianne Domingo
Design: Oz Lemus
Engineering:

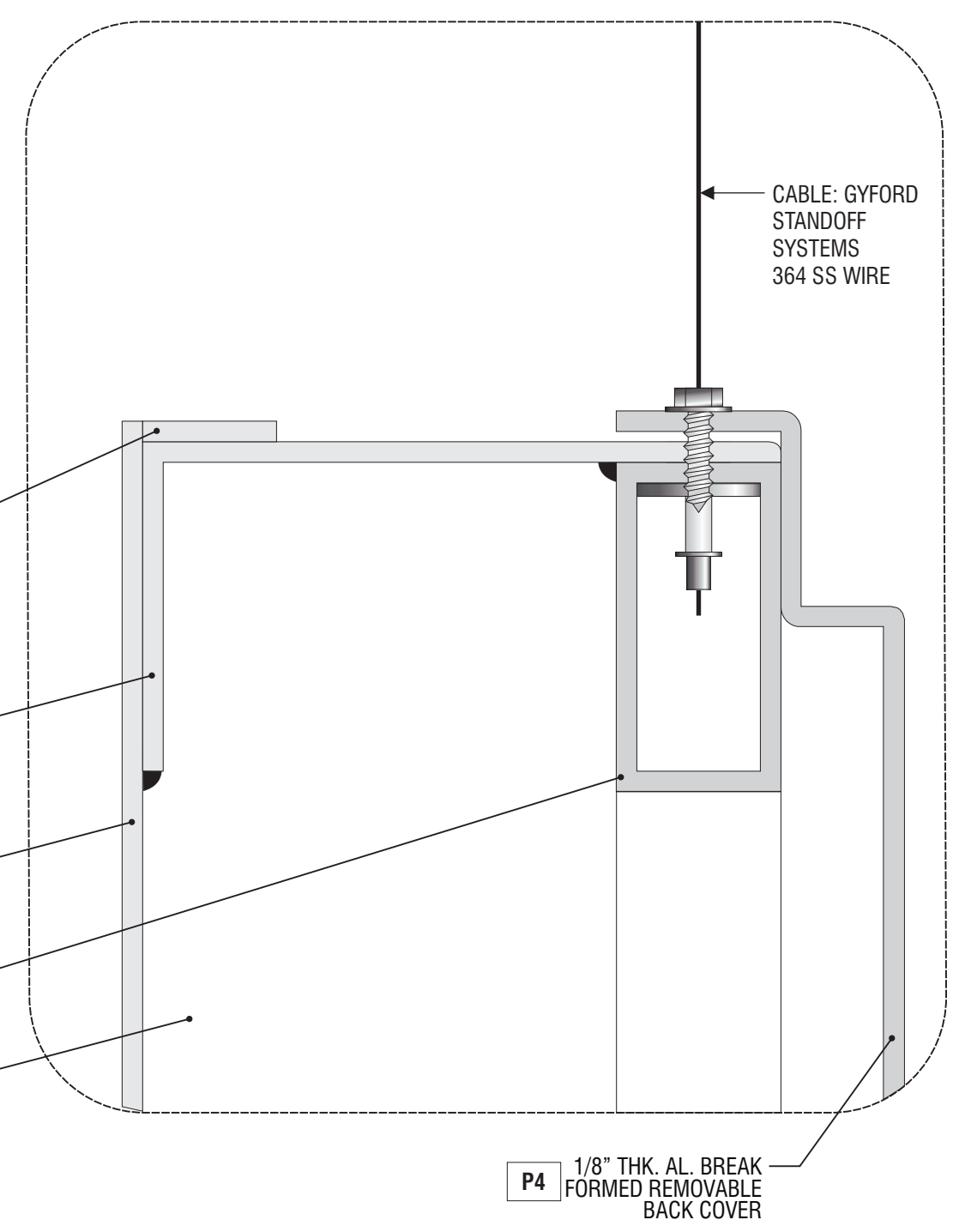
date: 09/12/22
drawing: 22-01731 **rev:** R16-10/14/24-ozl
quote:
project ID: WELLS FARGO_108027_2

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 R2: revision done to add a second option for protection bands-cd-04/18/23
 R3: revision done to remove option two-cd-05/04/23
 R4: revision done-cd-07/14/23
 R5: revision done-cd-08/11/23
 R7: revision done to update press band, canopy and window vinyl-cd-02/22/24
 R8: revision done to update some dimensions-cd-08/11/24
 R9: revision done - cd-03/18/24
 R10: revision done to update interior fascia band-cd-04/01/24
 R11: revision done to update as per field verification-cd-08/07/24
 R12: revision done to add distraction graphics-cd-09/06/24
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 R14: revision done to add lease space dim-cd-09/30/24
 R15: revision done to update building dimensions-cd-10/09/24
 R16: revision done-cd-10/14/24



D CABINET SECTION VIEW
 23 SCALE: 1:1



E CABINET SECTION VIEW
 23 SCALE: 1:1



THE PHILADELPHIA ART COMMISSION

The Philadelphia Art Commission
Established 1911

7 May 2014

Jeffrey J. Pustizzi
Zimolong Law
2424 E. York Street - Suite 216
Philadelphia, PA 19125

Sean Buffington
Chair

Jošc Almiñana

Moe A. Brooker

Bridget Collins-Greenwald

Karen B. Davis

Emanuel Kelly, FAIA

Matthew Perks

Robert Roesch

Patricia A. Sanford

Re: #54-14
Avenir
Wells Fargo Bank
Dunkin' Donuts
Wendy's
1501 - 1515 Chestnut Street

Dear Mr. Pustizzi:

At their meeting of May 7, 2014 the members of the Philadelphia Art Commission voted to endorse the recommendation of their Sign Committee to approve the proposed sign package for tenants in the three ground floor storefronts of this building and the entrance to the upper floors, as presented, with the condition that the projection of the proposed marquee at the Wells Fargo bank entrance on Chestnut Street be 2' only.

William J. Burke, Jr.
Director

Sincerely,

William J. Burke, Jr.

1515 Arch Street
13th Floor
Philadelphia, PA 19102
215 ■ 683 ■ 2095

ARTCOMMISSION@PHILA.GOV



Philadelphia Art Commission
1515 Arch St, 13th Floor
Philadelphia, PA 19102
e: artcommission@phila.gov

October 22, 2024

WELLS FARGO
BE# 108027
15th & Chestnut
1501 Chestnut St.
Philadelphia, PA 19102

Proposal: To update signage at this location per Wells Fargo's new branding retail program.

E01, E02, E03, E04, E05: WFR2-WCH-FHI-H-16-CUSTOM

- QTY 5 – Wall Channel Lettersets
- 16" tall, 14'-5.5" width
- Replacing existing channel lettersets with updated branding channel lettersets.
- The white channel letters are trim-less white letter faces with red returns and are mounted directly to the building wall. The letters are internally illuminated at night. The faces are illuminated white, and the returns have an illuminated red contour halo effect. This combination is intended to provide both a red and white color signal at night as well as during the day.
- Materials: Red Aluminum Coil, Sheet Aluminum, White Plaskolite Optix Acrylic, Wells Fargo Environments Red Satin Finish Paint, White Translucent Vinyl, LED Power Supply, 6500K White 24v LEDs.

E06: WFR2-WE-G

- QTY 1 – Door Window Graphics Displaying Branch Hours and Information
- 9" wide digitally printed vertical red vinyl element, extends the entire height of the glass.
- Materials: 3M Clear Vinyl, with Digital Match for Wells Fargo Environments Red and Yellow

E07: WFR2-CAN-60X76X12

- QTY 1 – Open Canopy over the door
- 76.25" x 60"
- Replacing existing canopy with updated branding.
- The canopy with cable supports is used over urban entrances.
- The canopy is to be red painted aluminum with a white accent at the bottom.
- Materials: White Acrylic Lens, Plaskolite Optix, Rec Aluminum Tube, Aluminum, Thru Bolt Nut and Washer, 6500k White 24v LEDs

NE08: WFPSG2-SG-45

- QTY 1 – Storefront 45" spark graphic
- The storefront spark graphic is used to cover the lower portion of the window and provides privacy and safety to exterior-facing office and workspaces with high pedestrian traffic
- This is a new window graphic.
- Materials: 3M Clear/Translucent Vinyl

NE09, NE10: WFPSG2-SG-3

- QTY 2 – Storefront 3" spark graphic
- The primary function of the 3" spark graphic is to improve visibility of full height glazing and prevent pedestrian collision.
- This is a new window graphic.
Materials: 3M Clear/Translucent Vinyl



E11: WF-ATM

- QTY 1 – Spark Graphic wall ATM surround
- Spark Wall is made of a white aluminum frame with aluminum panels that are wrapped with digitally printed vinyl featuring the ‘Spark Graphic’ towards the bottom. The surround is comprised of white aluminum backer panel with a red bezel that projects out from white backer. The red bezel has white LED halo illumination along the top, bottom, and left side. The top of the white backer panel has an internally illuminated yellow accent that is fabricated from acrylic with first surface applied vinyl and LEDs that are embedded into the acrylic.
- Materials: Sheet Aluminum, 3M Clear Vinyl, Wells Fargo Environments Silver Paint in Satin Finish, Wells Fargo Environments White Paint in Satin Finish

V: WELLS FARGO VINYL

- Wells Fargo Brand ID window graphic provides additional visibility and prevent pedestrian collision.
- Materials: 3M Clear/Translucent Vinyl

NIO1, NIO2: WF-PR-IL

- QTY 2 – Illuminated yellow proscenium outlining the windows
- The internally illuminated yellow proscenium is positioned along the interior perimeter of the glass and serves as a ‘guiding beacon’ to the brand.
- The proscenium component is fabricated aluminum light bar that is suspended horizontally along the top edge of the window interiors and terminates vertically at the bottom of the glazing. The internally illuminated light bar is made from a shallow aluminum channel with LEDs, and an acrylic face panel with first surface applied yellow translucent vinyl.
- This is a new lighting element.
- Materials: Clear Acrylic, Sheet Aluminum, 3M Vinyl, Wells Fargo Environments Paint in Satin Finish, GE/Current Tetra Atom LED Module 6500K 24V, SloanLED Prism24mini LED module 6500k White 24V

NIO3, NIO4, NIO5: WFR2-IFB

- QTY 3 – Interior Fascia Band
- A red fascia panel inset with white channel letters. The IFB features face and halo illuminated letters to provide a brand signal and features halo illumination around the inset fascia panel.
- Existing interior fascia bands have been removed, proposing a new branding interior fascia bands to replace what was existing.
- Materials: Aluminum Coil, Clear Acrylic, Sheet Aluminum, ACM, White Acrylic, 3M Vinyl, Wells Fargo Environments Paint in Satin Finish, SloanLED Prism LED Module, GE/Current Tetra LED Module,

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