

# Stratus™

stratusunlimited.com

888.503.1569

## LOCATION NUMBER:

113177

## SITE ADDRESS:

1701 Chestnut St.  
Philadelphia, PA  
19103-4123

[View in Google Maps](#)

### SIGN CODE:

Category: CMX-5 -Center City Core Commercial Mixed Use

2 sq. ft. per lin. ft. of ground floor frontage; 100 sq. ft. per sign

Calculating total sign area: The area of a sign shall be measured by determining a minimum imaginary rectangle parallel to the plane of view that completely encloses any lettering, copy, or illustrations and any background created so as to distinguish the sign or the message contained therein from the building, structure, marquee, awning, or canopy upon which the sign is located, provided that, the sign area of a free-standing sign shall include all elements of the sign structure, except any supporting columns, uprights, or braces. Each face of a sign shall be counted toward the maximum permitted sign area. Embellishments and sign aprons shall be excluded from the measurement of sign area.

The total area of signs placed within a window or transparent glass door shall not exceed twenty percent (20%) of the total transparent glazed area of the window or transparent glass door

Variance meetings are held on Wednesdays at 3:30pm. Processing time 3 – 6 months.  
Estimated fees \$300.00 and up. Likelihood of approval 25%

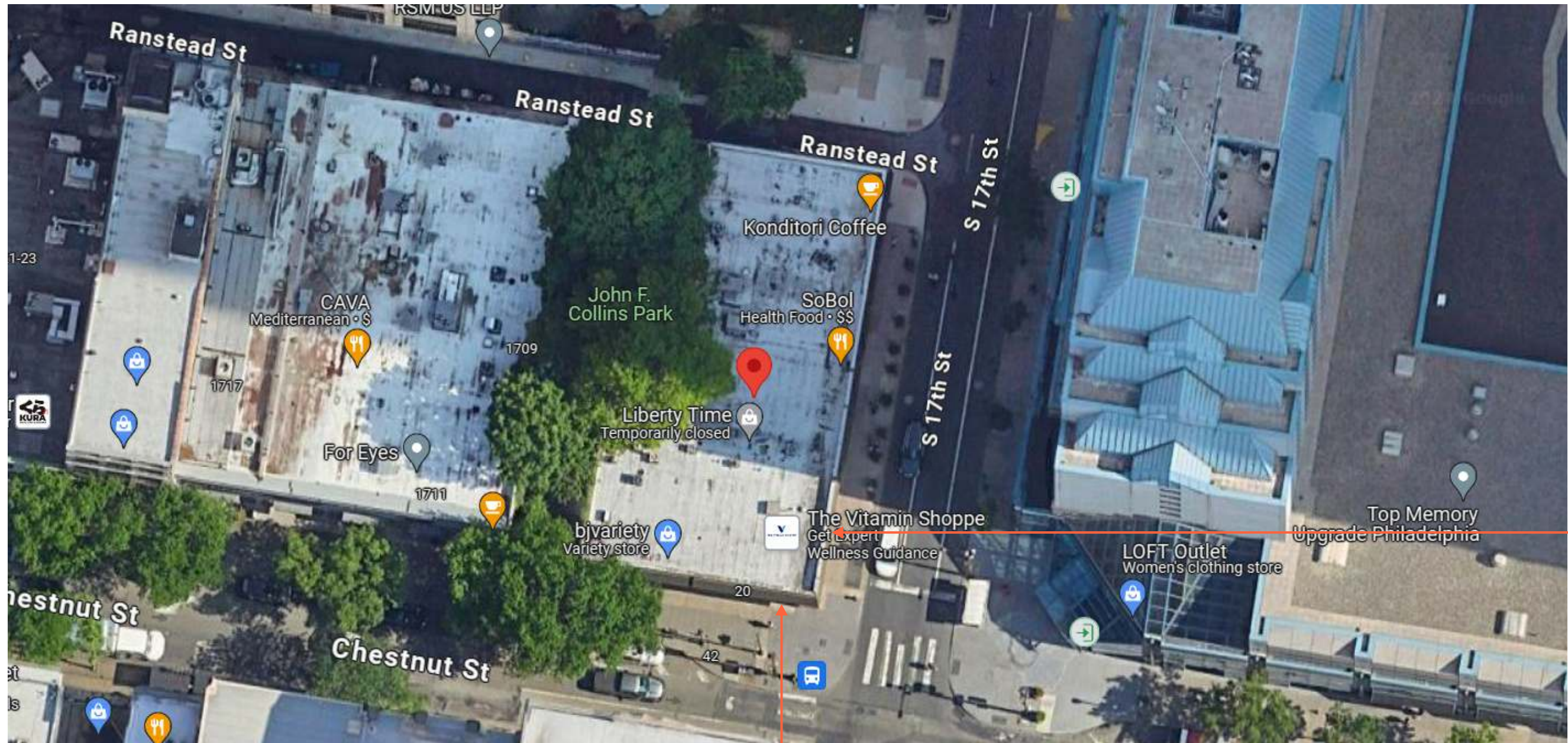
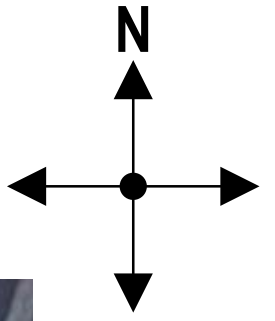


## THE VITAMIN SHOPPE

Infinite possibilities, ideal solutions.

**SITE PLAN**

NTS - Not to Scale



**E03 E01**

**E02**  
**E04**

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8959 Tyler Boulevard  
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19103-4123

PAGE NO.:  
**2**

ORDER NUMBER:  
1215622

SITE NUMBER:  
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ELECTRONIC FILE NAME:  
G:\ACCOUNTS\VVITAMIN SHOPPE\2024\PA\113177\_Philadelphia\113177\_Philadelphia R10.cdr

PROJECT NUMBER:  
82743

PROJECT MANAGER:  
MICHELLE TUOZZO

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	477173	05/22/24 BLB		Rev 7	481012	06/14/24 Z-RE	
Rev 1	478236	05/27/24 Z-CH		Rev 8	482999	06/27/24 BLB	
Rev 2	478901	05/30/24 Z-SA		Rev 9	484044	07/08/24 Z-RA	
Rev 3	479280	06/03/24 Z-RA		Rev 10	485929	07/19/24 Z-MH	
Rev 4	479939	06/06/24 Z-CH					
Rev 5	480225	06/11/24 Z-AV	Updated site plan				
Rev 6	480820	06/13/24 Z-CH					

PRINTS ARE THE EXCLUSIVE PROPERTY OF STRATUS. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED WITHOUT THE PRIOR WRITTEN CONSENT OF STRATUS.

**PROPOSED STOREFRONT ELEVATION - CHESTNUT ST.**

**VS-ST-24-REM**

Scale: 1/4"=1'-0"



**EXISTING CONDITIONS:**



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Original	477173	05/22/24 BLB		Rev 7	481012	06/14/24 Z-RE	Removed option A & option C
Rev 1	478236	05/27/24 Z-CH	Confirmed wall dimensions	Rev 8	482999	06/27/24 BLB	Corrected E04 sign ID to E03. Moved E03 graphic to flush top
Rev 2	478901	05/30/24 Z-SA	Revised placement of Artwork	Rev 9	484044	07/08/24 Z-RA	Updated per survey
Rev 3	479280	06/03/24 Z-RA		Rev 10	485929	07/19/24 Z-MH	Updated photo
Rev 4	479939	06/06/24 Z-CH	Revised artwork & removed conceptual rendering				
Rev 5	480225	06/11/24 Z-AV	Added option B				
Rev 6	480820	06/13/24 Z-CH					

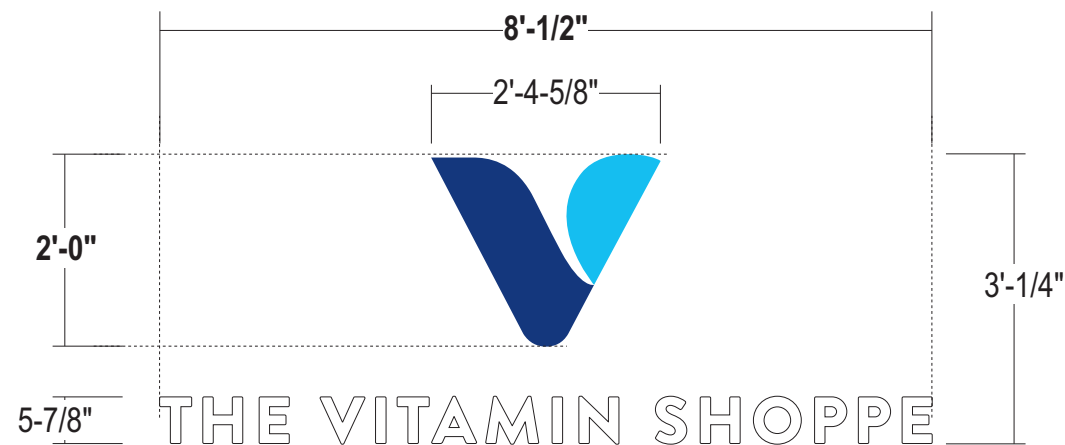
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**E01** FACE LIT CHANNEL LETTERS

Scale: 3/8"=1'-0"

**VS-ST-24-REM**

24.3 square feet



NIGHT TIME VIEW:



**LOGO FACES:** 3/16" #2447 White acrylic with surface applied trans. dark and light blue vinyl graphics

**COPY FACES:** 3/16" #7328 White acrylic

**TRIMCAP:** Logo 1" jewelite trimcap - all painted Light & Dark blue to match faces  
Copy 1" jewelite trimcap - all painted white to match faces

**RETURNS:** 3-1/2" deep .040 alum. - Insides all pre-painted white  
Logo returns painted light & dark blue to match faces  
Copy returns White to match faces

**BACKS:** Letter backs to be .040 alum.; Insides pre-painted White



**ILLUM. :** White LED's as required by manufacturer;  
**Remote power supplies**

**WALL TYPE:** *Corrugated metal with brick*

**INSTALL:** Using 3/8" Dia. threaded stainless steel rod with Zinc plated steel toggle bolt "Wings"  
Bolt length to be determined as required per wall condition.

**QUANTITY:** (1) ONE REQUIRED FOR STOREFRONT ELEVATION

**COLOR PALETTE**

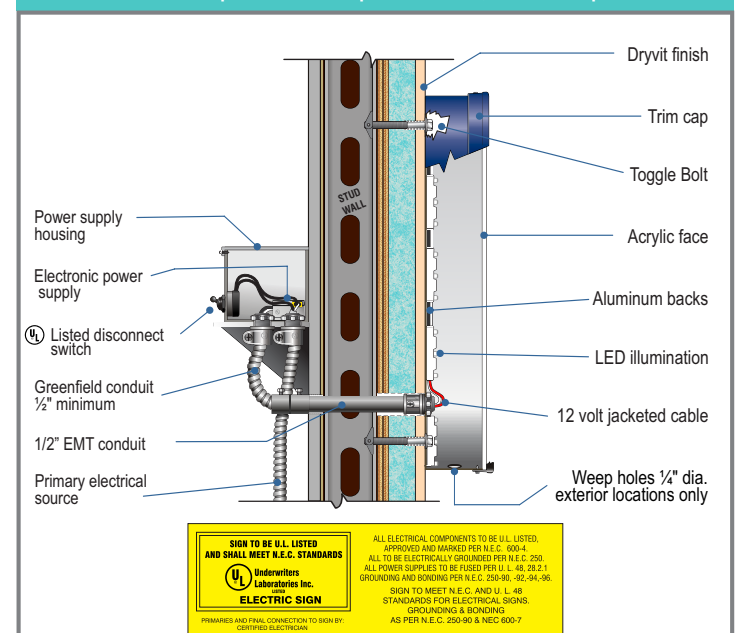
-  Pantone 298 C Light Blue  
3M 3730-57L Olympic Blue
-  Pantone 280 C Dark Blue  
3M 3630-137 European Blue

ALL PAINT FINISHES TO BE SATIN UNLESS OTHERWISE SPECIFIED!

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

**LED CHANNEL | FACE LIT | REMOTE, FLUSH | GENERIC**



**UL LISTED**  
SIGN TO BE U.L. LISTED AND SHALL MEET N.E.C. STANDARDS  
Underwriters Laboratories Inc. ELECTRIC SIGN  
ALL ELECTRICAL COMPONENTS TO BE U.L. LISTED, APPROVED AND MARKED PER N.E.C. 600-4. ALL TO BE ELECTRICALLY GROUNDING PER N.E.C. 250. ALL POWER SUPPLIES TO BE LISTED PER U.L. 48, 25.1. GROUNDING AND BONDING PER N.E.C. 250-90, -92, -94, -96.  
SIGN TO MEET N.E.C. AND U.L. 48, STANDARDS FOR ELECTRICAL SIGNS, GROUNDING & BONDING AS PER N.E.C. 250-90 & NEC 600-7.  
PREPARED AND FINAL CONNECTION TO SIGN BY CERTIFIED ELECTRICIAN.

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Rev 2	478901	05/30/24 Z-SA		Rev 9	484044	07/08/24 Z-RA	Updated section view
Rev 3	479280	06/03/24 Z-RA		Rev 10	485929	07/19/24 Z-MH	
Rev 4	479939	06/06/24 Z-CH					
Rev 5	480225	06/11/24 Z-AV	Added option B				
Rev 6	480820	06/13/24 Z-CH					

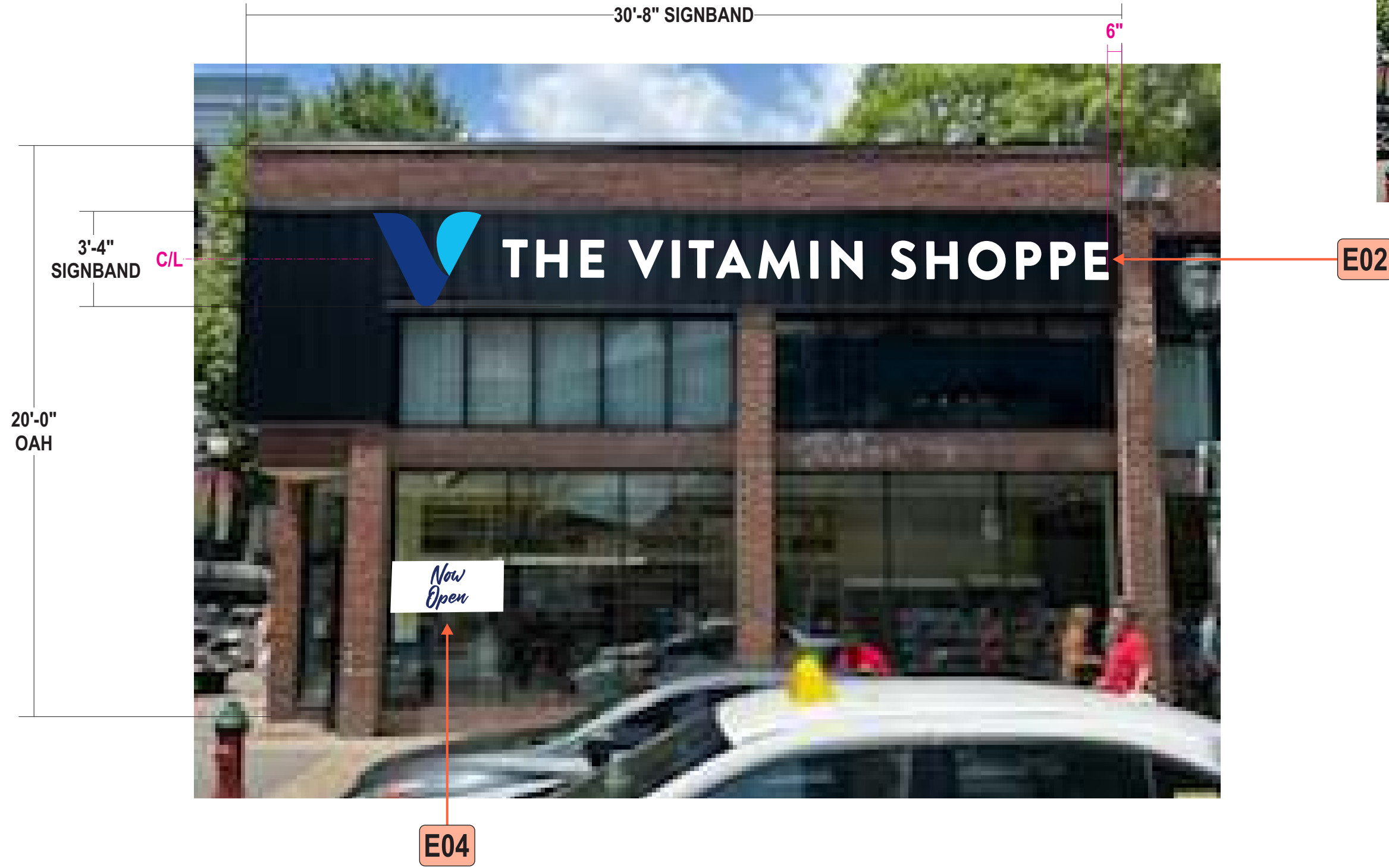
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PROPOSED STOREFRONT ELEVATION - SOUTH 17th ST.

VS-LIN-REM-CUSTOM

Scale: 1/4"=1'-0"

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Rev 4	479939	06/06/24 Z-CH	
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Rev #	Req #	Date/Artist	Description
Rev 7	481012	06/14/24 Z-RE	
Rev 8	482999	06/27/24 BLB	Moved E04 graphic to flush top
Rev 9	484044	07/08/24 Z-RA	Updated per survey
Rev 10	485929	07/19/24 Z-MH	Updated photo

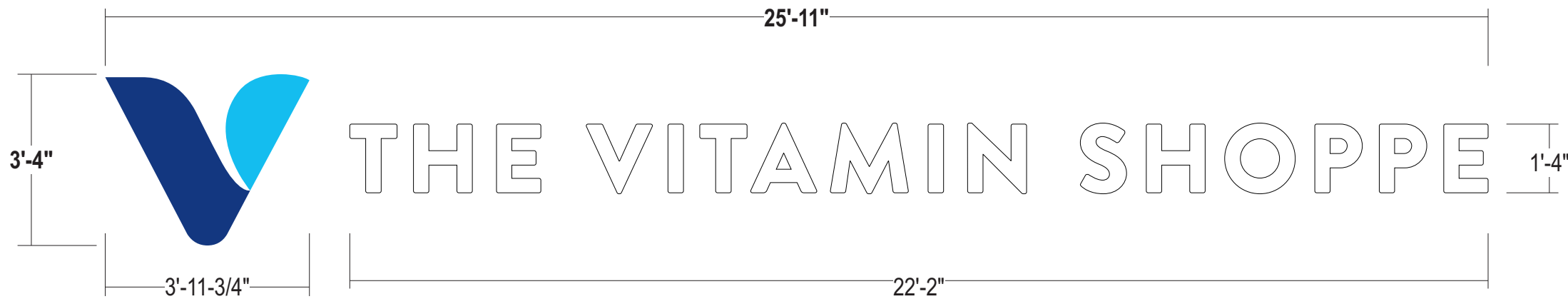
**E02** FACE LIT CHANNEL LETTERS

**VS-LIN-REM-CUSTOM**

Scale: 1/4"=1'-0"

89.7 square feet

NIGHT TIME VIEW:



**LOGO FACES:** 3/16" #2447 White acrylic with surface applied trans. dark and light blue vinyl graphics

**COPY FACES:** 3/16" #7328 White acrylic

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**QUANTITY:** (1) ONE REQUIRED FOR STOREFRONT ELEVATION

**COLOR PALETTE**

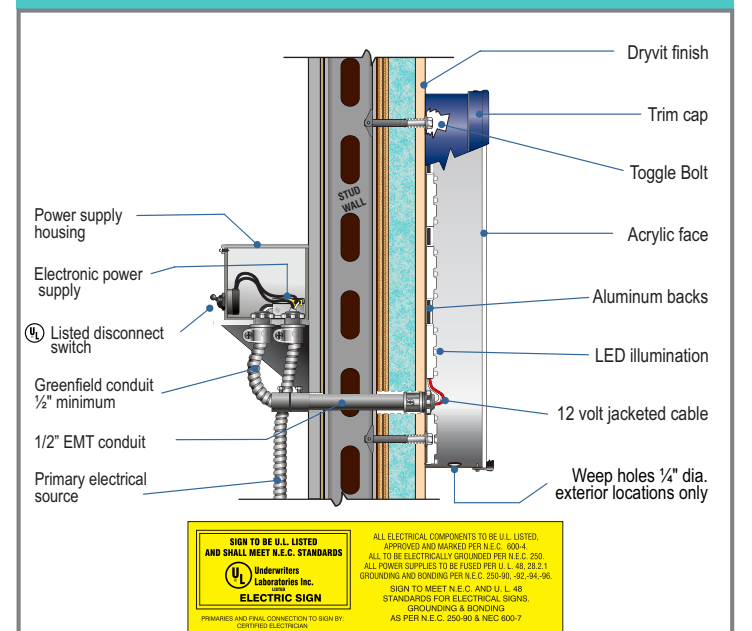
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