



The Philadelphia Art
Commission
Established 1911

Robert Roesch
Chair

José Almiñana
Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall
Mario Zacharjasz

**Sign and Streeter
Committee**

Raed Nasser
Labaron Palmer
Robert Roesch
Alex M. Smith

Alex M. Smith
Director

Report of the Sign & Streeter Committee

Wednesday, June 26, 2024 - 9:30 AM

Streeter Structure Applications

First Reviews:

- 1. 161-24**
Café La Maude
816 N 4th Street

Recommendation for approval as submitted.

Sign Applications

Second Reviews:

- 1. 110-24**
SoSuite
1704 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for approval as submitted. The committee appreciated the revisions since the first review.

First Reviews:

- 1. 132-24**
AKA Rittenhouse Square Hotel
135 S 18th Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for approval for the two building ID signs at the North and East elevations. Denial of the one building ID sign at the West / 18th Street elevation.

- 2. 162-24**
Penn Medicine
3600 Civic Center Boulevard
Zoning: CMX-5; Building Identification Signage

Recommendation for approval as submitted.

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

215-683-4636

[www.phila.gov/departments/
philadelphia-art-commission/](http://www.phila.gov/departments/philadelphia-art-commission/)



**3. 163-24
The Mark**

3615 Chestnut Street
Zoning: CMX-4; Building Identification Signage

Recommendation to revise and resubmit. Reconsider sizing and quantity of proposed building identification signage. Eastern and Western signs appear to be most appropriate at this location. Recommendation was to reduce number of Building ID signs to two.

**4. 164-24
Skin Laundry**

123 S 16th Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for approval of submission as revised following meeting. Wall sign, window decals, and door decals are recommended for approval. Proposed banner and projecting sign were removed from the application. Project signs already installed as of 6/28/2024.

**5. 165-24
Beat the Bomb**

1218 Chestnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for approval as submitted.

**6. 166-24
7111 Germantown Avenue Condominiums**

7111 Germantown Avenue
Zoning: CMX-2.5 within /NCA Neighborhood Commercial Area Overlay District –
Germantown Avenue – Mount Airy and Germantown North Subarea

Recommendation for approval as submitted.

**The Philadelphia Art
Commission**
Established 1911

Robert Roesch
Chair

José Almiñana
Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall
Mario Zacharjasz

**Sign and Streeery
Committee**

Raed Nasser
Labaron Palmer
Robert Roesch
Alex M. Smith

Alex M. Smith
Director



7. 167-24

Levain Bakery

1516-18 Walnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

*Recommendation for approval of submission as revised following meeting.
Proposed projecting sign has been removed from the application.*

8. 168-24

Sweetgreen

924 Walnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for approval as submitted.

9. 169-24

Schlesinger's Delicatessen

1521 Locust Street

Zoning: CMX-5; Signage encroachment within Right-of-Way

Recommendation for approval as submitted.

10. 170-24

Five Below

810 S Broad Street

Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area

*Recommendation for approval as submitted. Applicant confirmed the "Now
Hiring" and "Coming Soon" signage is temporary only and will be removed once
the location is open for business.*

11. 171-24

The Dermatology Specialists

223-25 Market Street

Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area

*Recommendation for approval of submission as revised following meeting.
Proposed projecting sign has been reduced in size to 24" x 12" and is situated
approximately 18' off the sidewalk.*

**The Philadelphia Art
Commission**
Established 1911

Robert Roesch
Chair

José Almiñana
Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall
Mario Zacharjasz

**Sign and Streetery
Committee**

Raed Nasser
Labaron Palmer
Robert Roesch
Alex M. Smith

Alex M. Smith
Director

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

215-683-4636

[www.phila.gov/departments/
philadelphia-art-commission/](http://www.phila.gov/departments/philadelphia-art-commission/)



12. 172-24

H&R Block

1201-05 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for approval as submitted.

13. 173-24

Center City Mini Market

735 Walnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation to revise and resubmit. Recommendation of denial for second story sign. Consider a simplification of the text and overall design, and removal of the copy on the sides of the awning.

**The Philadelphia Art
Commission**

Established 1911

Robert Roesch
Chair

José Almiñana
Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall
Mario Zacharjasz

**Sign and Streetery
Committee**

Raed Nasser
Labaron Palmer
Robert Roesch
Alex M. Smith

Alex M. Smith
Director